

64729 Short-Term Let Visitor Levy Data for ADR Analysis

I am requesting existing electronic records held by the City of Edinburgh Council relating to short-term let activity and the Edinburgh Visitor Levy, for the period from 24 July 2026 to the latest available date.

The purpose of this request is statistical analysis of short-term rental performance. I am seeking aggregate or anonymised information only and do not require names, owner details, guest information, or any other personal data.

Please provide any existing reports, spreadsheets, CSV files, database extracts or other electronic records containing any of the following measures for licensed short-term lets, where available:

1. Total accommodation charge / accommodation revenue before VAT and before Visitor Levy.
2. Total accommodation charge subject to Visitor Levy.
3. Visitor Levy assessed, collected or remitted.
4. Number of bookings / stays.
5. Number of occupied accommodation nights / booked unit nights.
6. Number of chargeable nights subject to the Visitor Levy.
7. Number of guest nights, if held separately from booked accommodation nights.
8. Number of unique licensed short-term let properties that reported activity.
9. Number of active short-term let licences during each reporting period.
10. Number of returns/declarations submitted.

If already held in the source data, I would also be grateful for any existing breakdowns by:

1. Month
2. Council Ward
3. Postcode district or sector
4. Short-term let type, including Secondary letting, Home letting, Home sharing, and Home letting and home sharing
5. Number of bedrooms
6. Maximum occupancy
7. Accommodation/property category
8. Booking platform or collection channel, where available.

The key analytical objective is to calculate an observed Average Daily Rate (ADR) for short-term lets, defined as accommodation revenue divided by booked accommodation nights.

Therefore, if the Council holds an existing field or report for ADR, average nightly accommodation charge, average booking value, accommodation revenue and booked unit nights, please include it.

If ADR is not held directly, the most useful existing records would be those that contain both total accommodation revenue, or leviable accommodation value, and booked accommodation nights for the same reporting period and population.

The first Visitor Levy returns are due from 1 – 30 October 2026. The information requested relates to information which the City of Edinburgh Council has not yet received.

We are exploring what high level data will be published on the Council website in relation to the Edinburgh Visitor Levy returns. However, it should be noted even after the returns, some of the information requested will not be available to the level of detail requested.

The STL Licensing Register which may be of interest is already publicly available for download at:

<https://www.edinburgh.gov.uk/licences-permits/short-term-lets-public-register>