

64498 Easter Road Controlled Parking Zone

I would like to know details of how the council has gathered data related to traffic concentrations, flow, and changing volumes of demand in the area proposed for a CPZ in and around Easter Road.

Which company has gathered such data - often known as a 'heat map'?

Where is this company based?

Did the gathering of data involve in-person visits by representatives of either the council or third-party companies/organisations?

Council Officers prepared parking capacity detail by visiting each street and assessing the safe parking capacity. Thereafter, the Council's Edinburgh-based parking contractor (NSL) gathered parking occupancy data.

If there were in-person visits, when were these carried out?

If there were in-person visits, when did these visits take place?

23/04/25 and 25/04/25.

If there were in-person visits, which streets were visited?

All streets within the proposed boundary.

If there were in-person visits, how long did the individuals concerned spend in each location?

Information not held. However, we can confirm that morning and afternoon visits were made to each street on the abovementioned dates, with staff members remaining on each street only as long as necessary to complete occupancy surveys.

If there were in-person visits, was each location visited more than once to allow for different traffic volumes on different days & times?

Yes.

If there were no in-person visits carried out to gather heat map data, how was the necessary data gathered?

If there were no in-person visits carried out to gather heat map data, why was such a decision taken?

Not applicable.