

60515

This request concerns the implementation of the City of Edinburgh Council's revised Advertising and Sponsorship Policy, adopted in May 2024, and specifically the council's engagement with its outdoor advertising contractors since that date.

I am requesting the following information for the period 1 June 2024 to the date of this request (24/02/2026):

All written correspondence (including emails, letters, and meeting notes or summaries) between City of Edinburgh Council officers or elected members and JCDecaux, concerning:

- the renewal or renegotiation of any advertising concession agreements in light of the revised policy;
- the implementation timetable for phasing out restricted advertising categories;
- any claims or projections made by JCDecaux regarding revenue impact, including any figure cited as approximately £200,000 per annum.

Any internal council documents — including officer reports, legal advice, or briefing notes — that assess JCDecaux's revenue impact claims or address contractual implications of the revised policy.

The advertising contract with JCDecaux was extended for a further 5 years (from 1 April 2025 to 31 March 2030) following approval by the Finance and Resources Committee on 26 January 2023. The contract extension was signed on 3 April 2023.

Therefore, there is no information held in relation to the request within the dates outlined.

Records of any meetings or calls between council officers and representatives of JCDecaux or Clear Channel since June 2024, including dates, attendees, and any notes or minutes

The following contract review meetings have taken place – these are general quarterly catchups in relation to the performance of the contract.

25 July 2024	Q2 Quarterly Meeting
23 October 2024	Q3 Quarterly Meeting
23 January 2025	Q4 Quarterly Meeting
2 May 2025	Q1 Quarterly Meeting
24 July 2025	Q2 Quarterly Meeting
23 October 2025	Q3 Quarterly Meeting
23 January 2026	Q4 Quarterly Meeting

Attendees at each meeting would be CEC Service Director Sustainable Development(not present at all meetings), CEC Head of Estates, JCDecaux Development and Partnership

Director, JCD Head of Commercial Optimisation, JCD Chief Commercial Development Officer (not present at all meetings)

Whilst information is provided at these meetings, these cannot be issued due to confidential financial information contained therein.