

55840

Request for information regarding your authority's use of traffic data services - both traditional and digital - across the past three financial years (2021/22, 2022/23, and 2023/24).

A list of any external suppliers used for: Traffic counts Speed surveys Origin/Destination (O/D) studies

Streetwise Services
Tracsis Traffic Data Limited
Nationwide Data Collection
Grant Wilson Consultancy
Transurveys Ltd
Mhctraffic.com

Total expenditure on these services, broken down by year and category if available.

Financial Year	Total expenditure
21/22	£60,747
22/23	£36,295
23/24	£67,614

The category is not available since surveys are often requested as part of a package of surveys and therefore the costs cannot be broken down.

Survey packages may include one or several of the below categories:

Junction Turning Counts
Automatic Traffic Counters
Traffic Speed surveys
Parking surveys
Interaction surveys
Automatic Number Plate Recognition
Desire lines

An indication of whether these services are conducted in-house, either wholly or in part. If so, any information about the scale or frequency of this internal work would be appreciated.

All traffic counts and surveys are procured via external consultants.

All surveys are undertaken within the boundary of the City of Edinburgh.

Road Safety carries out two batches of surveys a year where locations are gathered from councillors, internal teams or residents with concerns about speeding vehicles. Other survey batches are carried out with this when monitoring of programmes are required, please see the attached expenditure sheet.

Details of any use of digital traffic data services (e.g., mobile device data, GPS, connected vehicle data), including: Type of data used Suppliers involved Associated expenditure over the three-year period.

Our UTMC system uses HERE floating car data to provide Journey time data across the main arterial routes within the city utilising 62 available links.

Road Safety use 10 HERE links to carry out speed surveys