55383 Local Authority Costs

I would like to request the following information for financial years 2021/22, 2022/23, 2023/24, 2024/2025, and 2025-date:

Overtime Costs – Total annual spending on staff overtime.

Please refer to the table below.

Year	Cost
2021/22	£9.1M
2022/23	£11.0M
2023/24	£11.2M
2024/25	£11.6M
2025/26 to date	£1.7M

Agency Staff Costs – Total annual spending on temporary or agency staff.

Please refer to the table below.

Year	Cost
2021/22	£19,733,979.21
2022/23	£27,564,808.09
2023/24	£29,953,033.38
2024/25	£28,473,597.01
2025 to date	£5,430,137.54

Consultancy Costs – Total annual spending on external consultants.

Please refer to the table below.

Year	Cost
2021-22	£22,825,658
2022-23	£26,719,151
2023-24	£27,804,394
2024-25	£23,307,950
2025-26 (to 31/05/2025)	£3,011,718

Social Media and Advertising Costs – Total annual expenditure on all advertising, including spending on social media campaigns. Please refer to the tables below.

		Apr 24 - Mar 25	Apr 23- Mar 24	Apr 22- Mar 23	Apr 21- Mar 22
Media	Description				
Print	Public/Statutory Notices	298,789.70	249,659.59	298,914.00	252,514.32
Print	Display	5,077.79	8,710.34	10,404.00	3,548.65
Print	Recruitment	0.00	0.00	4,400.00	20,419.00
Digital platforms	Recruitment	598.27	160.71	5,914.13	26,081.36
Digital platforms	Campaign advertising	179,240.00	203,597.94	211,612.65	196,072.78
Out of home	Incl. bus shelter, taxi wraps, large format, etc.	61,535.26	81,155.52	54,897.00	84,809.70
Radio	All radio	45,729.77	57,505.36	50,072.00	74,616.52
TV	All TV including on demand, local	16,249.89	5,810.53	26,999.00	20,112.12
	Total	607,220.68	606,599.99	663,212.78	678,174.45

For April 2025 to 31 May 2025, the spend is as follows:

	Apr 25 – 31 May 25
Description	
Public and Statutory Notices	28,462.91
Recruitment	0
Campaign advertising; incl. bus shelter, taxi wraps, large	39,540.60
format, radio, TV, display/newspaper/magazine advertising	
and social media/digital advertising	
Total	68,003.51

Losses and Special Payments – The total value and number of any write-offs, losses, or special payments (including ex gratia payments).

Information withheld under Section 26(a) - Prohibition on Disclosure by another Enactment.

The enactment under which the Council claims this exemption is the Local Government (Scotland) Act 1973. Under virtue of paragraph(s) 8, 9 of Part 1 of Schedule 7A, access to annual debt write-off reports is restricted.

Equality, Diversity, and Inclusion (EDI) Spending – Total annual expenditure on EDI-related activities, including training, events, internal/external communications, staffing, consultancy, or other related costs.

We are unable to provide the information requested because it is not held by the Council.

It is not possible to quantify spend on measures relating to Equality, Diversity and Inclusion. The costs associated with progressing equality and diversity are contained within several areas including staffing costs and training costs. There is no central oversight of which roles within the organisation have a responsibility for progressing equality and diversity as much of this work is mainstreamed and, similarly, there is no central source of information about all costs associated with advancing learning and development in relation to diversity and inclusion.

It is not possible to quantify spend or activity specifically relating to equality, diversity and inclusion across the whole organisation.

However, of the information that is centrally recorded, please refer to the table below which provides employee costs, room hire, training, fees and subscriptions and 'other' which are specifically recorded in our ledger as' EDI measures'.

Please note that this does not cover the whole organisation for the reasons given above.

Year	Cost

2021-22	£152,179
2022-23	£168,777
2023-24	£232,493
2024-25	£188,983
2025-26 (to 31/05/2025)	£18,600