

55211 The City of Edinburgh Councils advertising

Do you currently permit lamppost banners in order to communicate Council messages? If so, which organisation provides these for you?

We do permit a limited number of lamp post wraps to communicate Council messages. This is managed through the Council's communication team. The lamp post wraps are printed and managed by the Council's print services department.

Do you currently permit lamppost banners in order to communicate Council messages?

If so,

which organisation provides these for you?

The lamp post wraps are printed and managed by the Council's print services unit.

Are you in and exclusive deal with them?

N/A.

What length of contract and expiry date?

N/A.

Did you go to tender?

N/A.

What do you currently pay, per banner for the print and installation?

Our Print Services department produce these banners and contract a supplier to install the banners. These fees are not in the public realm and by releasing this information there would be a negative impact on the contractor, as other competitors of future works/contracts would have an insight to their competitor's rates they would not previously have had. This would provide other service providers with an unfair advantage when competing for Council contracts and work.

Are you, or would you be interested in generating extra revenue from the Lampposts? If so, who would deal with the same?

No.

If you already have an agreement in place:

Who is it with?

What length of contract and expiry date?

Did you go to tender?

What is the revenue share %, and how much did the council earn in the last 2yrs?

N/A.

When the agreement expires are you planning to go out to tender for these services and, if not, why not?

N/A.

Who is the main contact and their contact details for Lamppost Banners in General?

The Communications team, who can be contacted at communications@edinburgh.gov.uk.

Who is the main contact and their contact details within the Street Lighting Team and Highways responsible for the Lamppost?

Cliff Hutt, Head of Roads & Infrastructure, Waverley Court, 4 East Market Street, Edinburgh EH8 8BG, cliff.hutt@edinburgh.gov.uk.

Please note that any approach for income generation from lamp posts must go through our the [commercial section of our Procurement Team](#).