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Who is your social media management and monitoring tool supplier?

We use Sprout Social for social media management and some monitoring.

Start date & duration of framework/contract with supplier

We do not use a framework to procure this service.

Actual spend on this contract/framework (and any sub lots), from the start of the contract to the current date

We do not have a contract in place.

Who is the senior officer (outside of procurement) responsible for this contract?

There is no contract in place. Social media management is the responsibility of the Head of Communications.