

35569 Marketing Edinburgh

During the Finance and Resources Committee meeting on Thursday, 18th November 2021 it was mentioned that on page 213 of the report re Marketing Edinburgh there was £374,000 expenditure on an organisation that was in hibernation.

What (full detailed analysis) was the £374,000 spent on and why?

Finance and Resources Committee - Thursday, 18th November 2021 at 10:00am - City of Edinburgh Council Webcasts (public-i.tv)

Redundancy costs of £0.172m

Staff, IT and website costs of £0.123m

Professional fees of £0.042m

Completion of outstanding projects of £0.024m

Maintenance of the customer relationship management (CRM) conference system of £0.012m.

The Council also paid the company £0.001m in respect of services provided in prior years.