



# EDINBURGH BY NUMBERS 2016

# Contents



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For more information contact [Strategyandinsight@edinburgh.gov.uk](mailto:Strategyandinsight@edinburgh.gov.uk)

People

Work

Economy and Enterprise

Education and Skills

Tourism

Environment

Property

Social Economy

Travel and Connectivity

# People

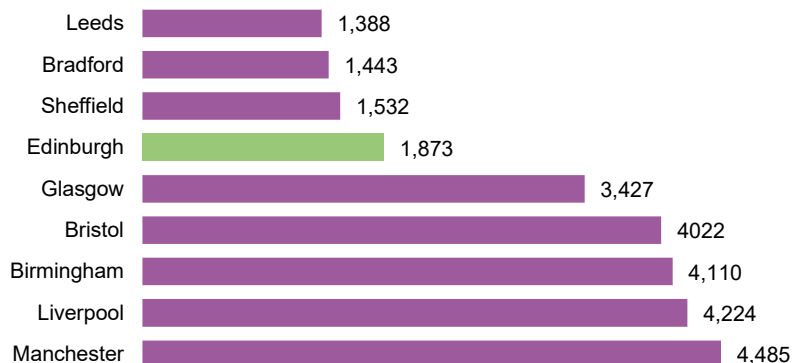
## KEY FACTS

Edinburgh's current population of **498,800** in 2015 is **9%** of the Scottish population. It has grown **9%** since 2005.

### 1 Demographics 2005, 2015

	Edinburgh		Edinburgh city region		Scotland	
	2005	2015	2005	2015	2005	2015
Total	458K	499K	1.26M	1.35M	5.09M	5.37M
Male	220K	243K	606K	655K	2.46M	2.61M
Female	238K	256K	653K	695K	2.64M	2.76M
Child (0-15)	70K	76K	225K	230K	929K	912K
Working age (16-65)	319K	348K	836K	882K	3.33M	3.48M
Over 65 years	69K	75K	198K	238K	833K	983K
Population density (km <sup>2</sup> )	1,736	1,894	162	173	65	69

### 2 Population density in Edinburgh and major UK cities (residents per km<sup>2</sup>) 2014



### 3 Population change 2005 to 2015: Edinburgh, Edinburgh city region and Scotland

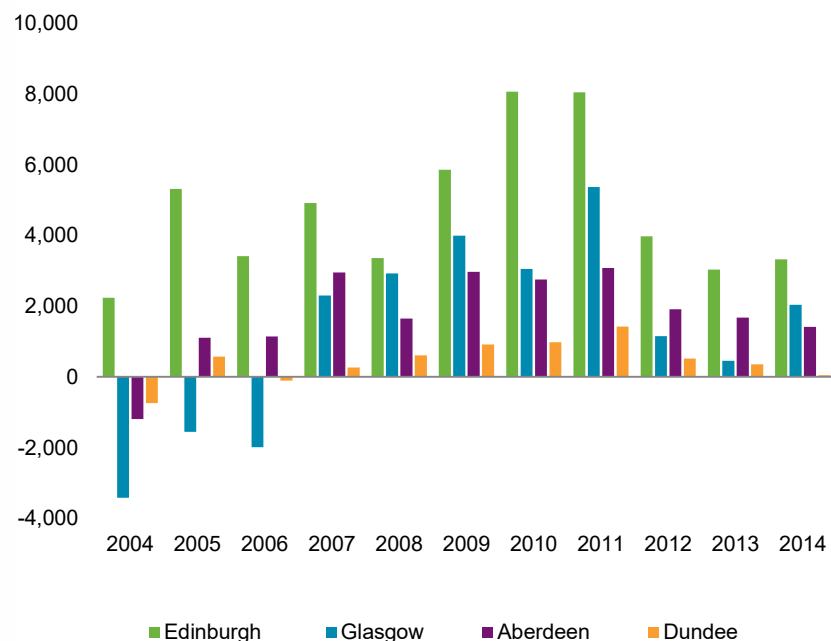


Source: [National Records of Scotland](#)

Note: Edinburgh city region is defined as Edinburgh, East Lothian, West Lothian, Midlothian Fife, and the Scottish Borders.

# People

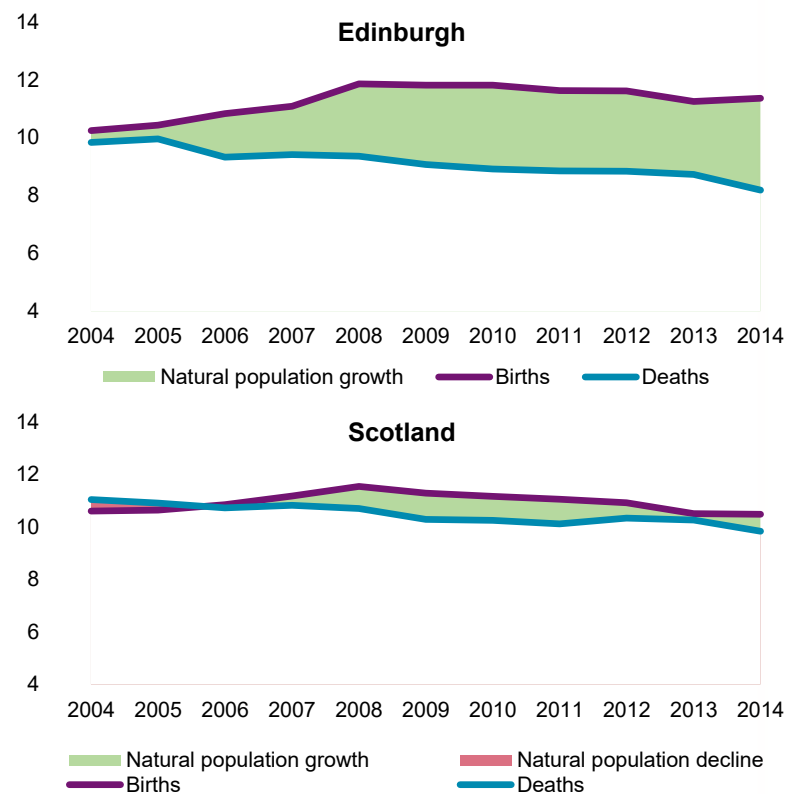
## 4 Difference between people moving into and leaving Scottish cities 2004 to 2014



### KEY FACTS

Edinburgh has the highest net migration in Scotland, and a higher than Scottish average natural population growth.

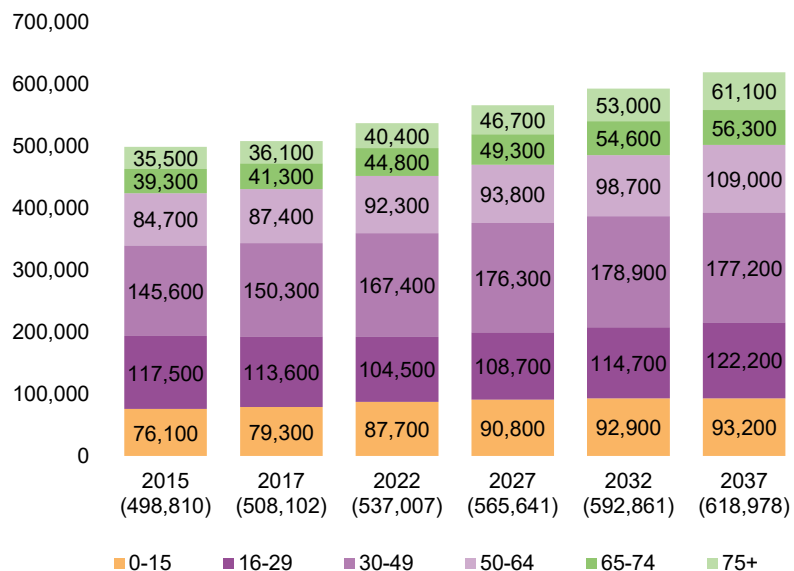
## 5 Births and deaths in Edinburgh and Scotland per 1,000 population 2004 to 2014



Source: [National Records of Scotland](http://www.nrscotland.gov.uk)

# People

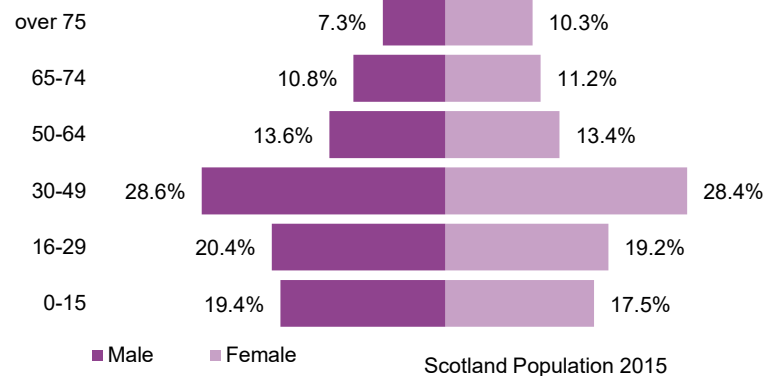
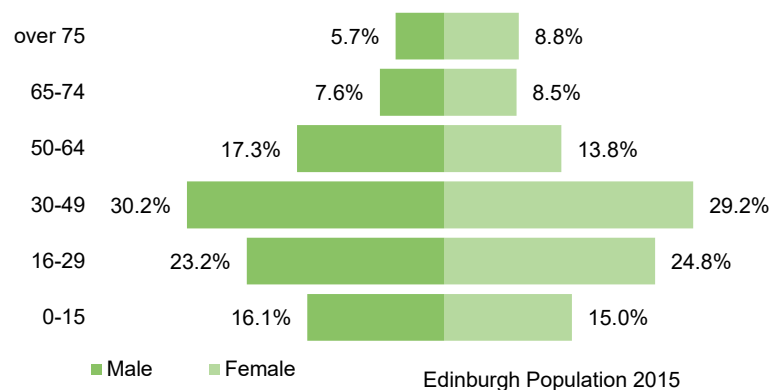
## 6 Projected population of Edinburgh by age band 2015 to 2037



### KEY FACTS

Edinburgh has a high proportion of young workers **23.2%** of all males and **24.8%** of all females are aged 16-29 years.

## 7 Edinburgh and Scotland male and female age structure 2015 (% of male or female population)



Source: [National Records of Scotland](#)

# People

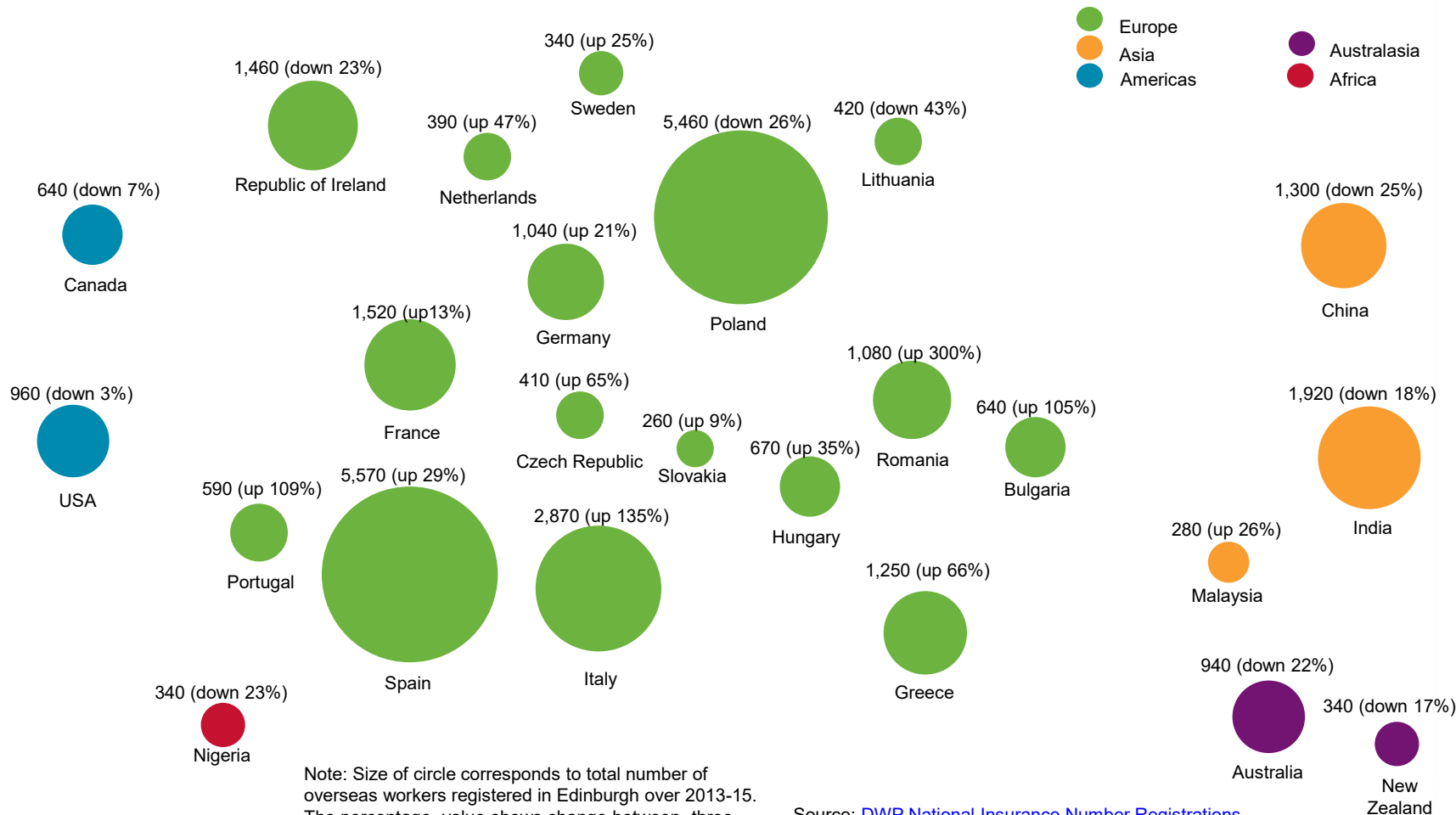
## 8 Origin of overseas workers registered in Edinburgh 2013-15

### KEY FACTS

**34,600** new workers registered from overseas over past 3 years.

**74%** came from Europe.

Top Countries of origin: (Europe) Spain, Poland and Italy. (Beyond Europe) India, China, and USA.

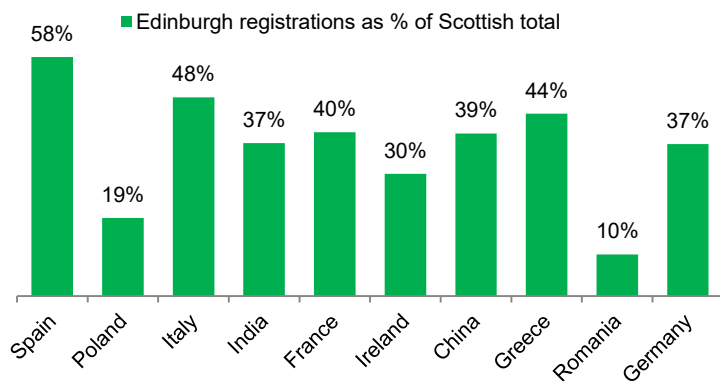
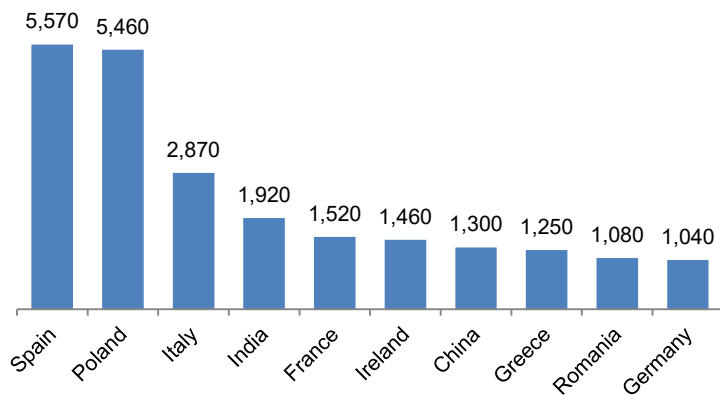


Note: Size of circle corresponds to total number of overseas workers registered in Edinburgh over 2013-15. The percentage value shows change between three years periods: 2010-12 to 2013-15.

Source: [DWP National Insurance Number Registrations](#)

# People

## 9 Top ten origins of overseas workers registered in Edinburgh 2013-15

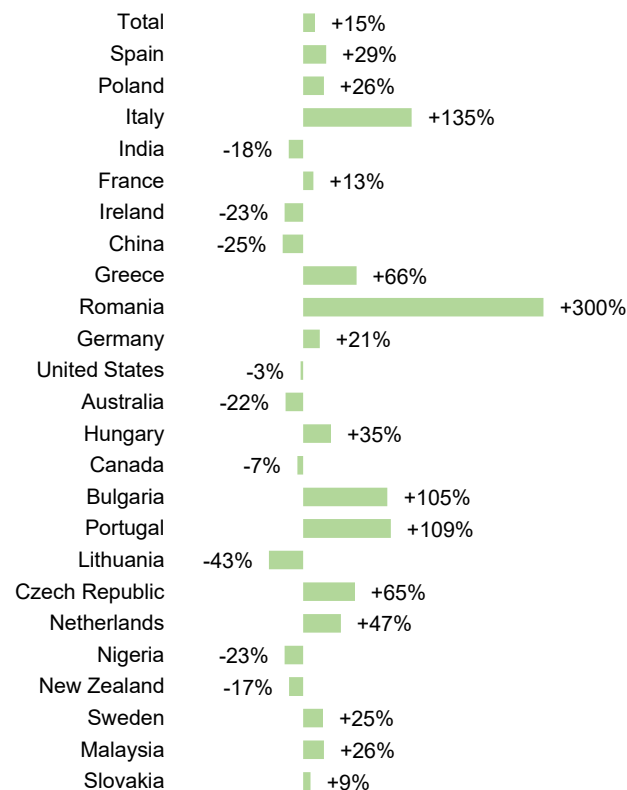


## KEY FACTS

**58%** of all people from Spain that come to Scotland to work register to work in Edinburgh.

Countries of origin where worker registrations have more than doubled: Italy, Romania, Bulgaria and Portugal.

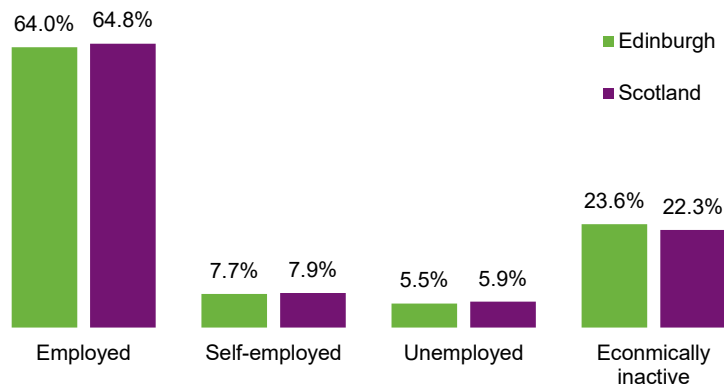
## 10 Changes to overseas workers registered in Edinburgh 2010-12 to 2013-15



Source: [DWP National Insurance Number Registrations](#)

# Work

## 11 Economic status of residents aged 16 to 64 in Edinburgh and Scotland 2015



Source: [Annual Population Survey/NOMIS](#)

### KEY FACTS

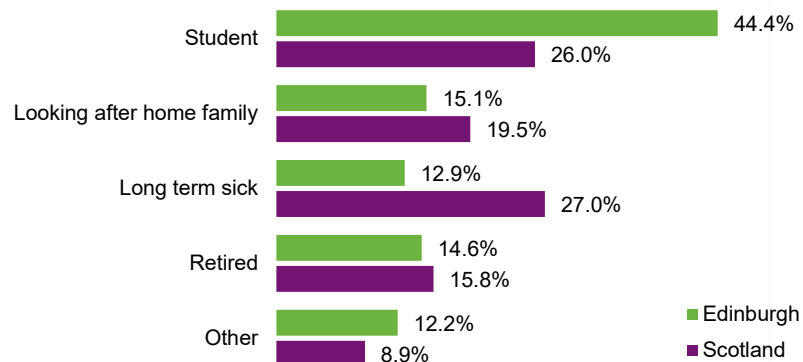
Total resident workforce: **254,100**

In work: **240,200**

Looking for work: **13,900**

Inactive population: **78,600**

## 12 Breakdown of inactive population aged 16 to 64 in Edinburgh and Scotland 2015



Source: [Annual Population Survey/NOMIS](#)

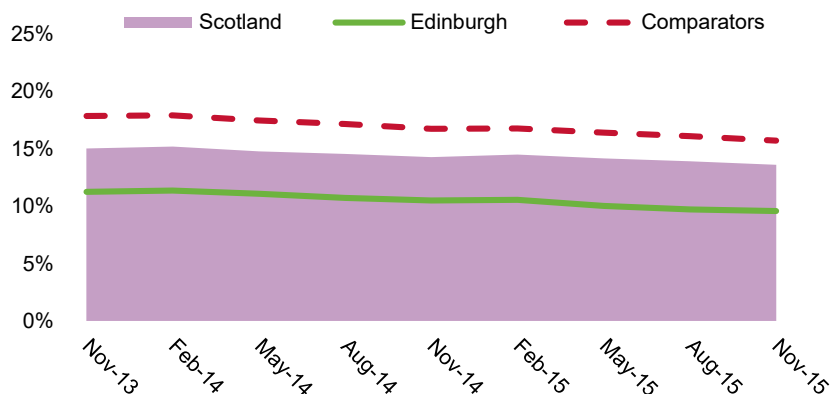
## 13 Employment in UK cities 2015 (percentage of workforce)



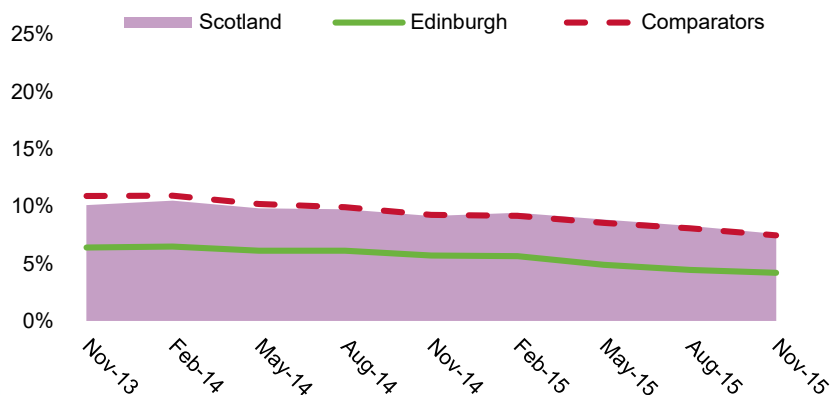
Source: [Annual Population Survey/NOMIS](#)

# Work

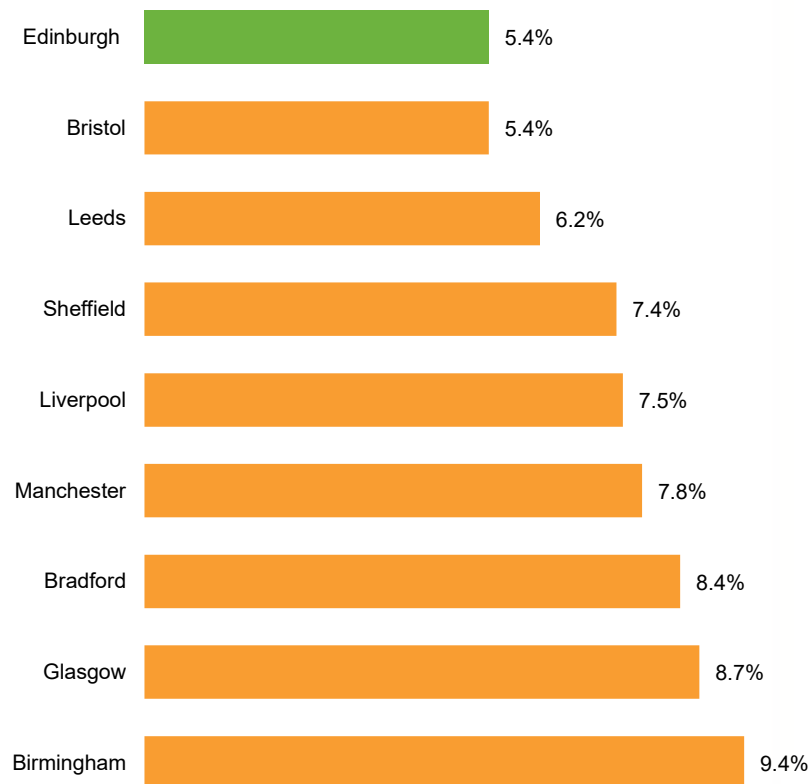
## 14 Percentage of working age population claiming benefits 2013 to 2015



## 15 Percentage of 16 to 24 year olds claiming benefits 2013 to 2015



## 16 Model based estimate of unemployment in major UK cities 2015



Source: [Annual Population Survey/NOMIS](#)

# Work

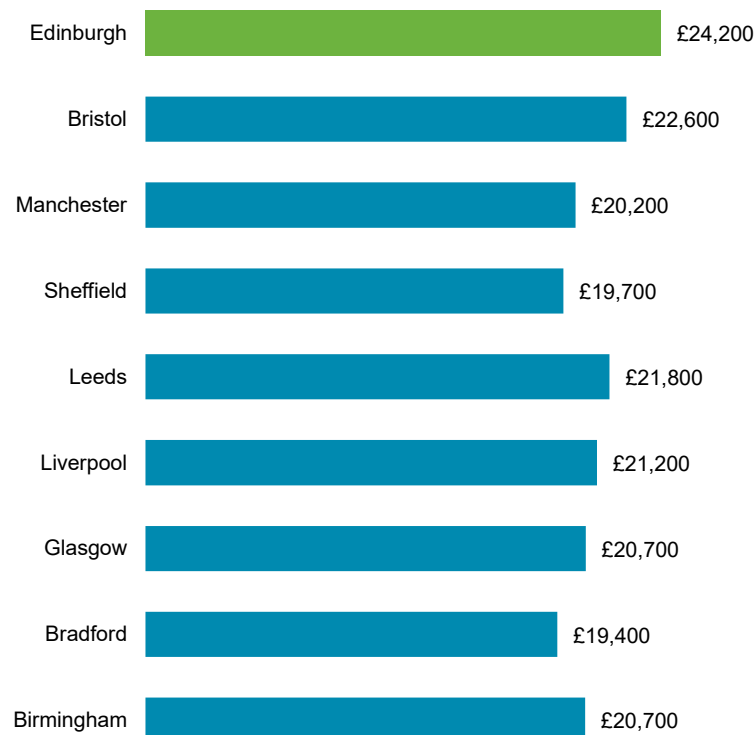
## 17 People in employment by industry sector 2014 Edinburgh, Scotland and major UK cities

Industry Sectors	Edinburgh Number	Edinburgh %	8 city average %	Scotland %
Health	48,500	15.1%	15.2%	16.1%
Financial & insurance	36,700	11.4%	5.1%	3.4%
Education	30,100	9.4%	10.3%	7.5%
Retail	28,700	8.9%	9.2%	10.0%
Professional, scientific & technical	28,400	8.8%	8.9%	6.6%
Accommodation & food services	27,100	8.5%	6.5%	7.2%
Business admin & support	26,500	8.3%	9.7%	7.7%
Public administration & defence	19,100	5.9%	5.0%	5.8%
Arts, entertainment & recreation	16,200	5.0%	4.1%	4.1%
Information & communication	13,900	4.3%	3.5%	2.5%
Total	323,200			

Note: 8 city average includes the largest populated UK cities outside of London: Birmingham, Bradford, Bristol, Glasgow, Leeds, Liverpool, Manchester and Sheffield.

Source: [Business Register and Employment Survey 2014/NOMIS](#)

## 18 Annual earnings (median) per resident in major UK cities 2014



Source: [ONS Annual Survey of Hours and Earnings](#)

# Work

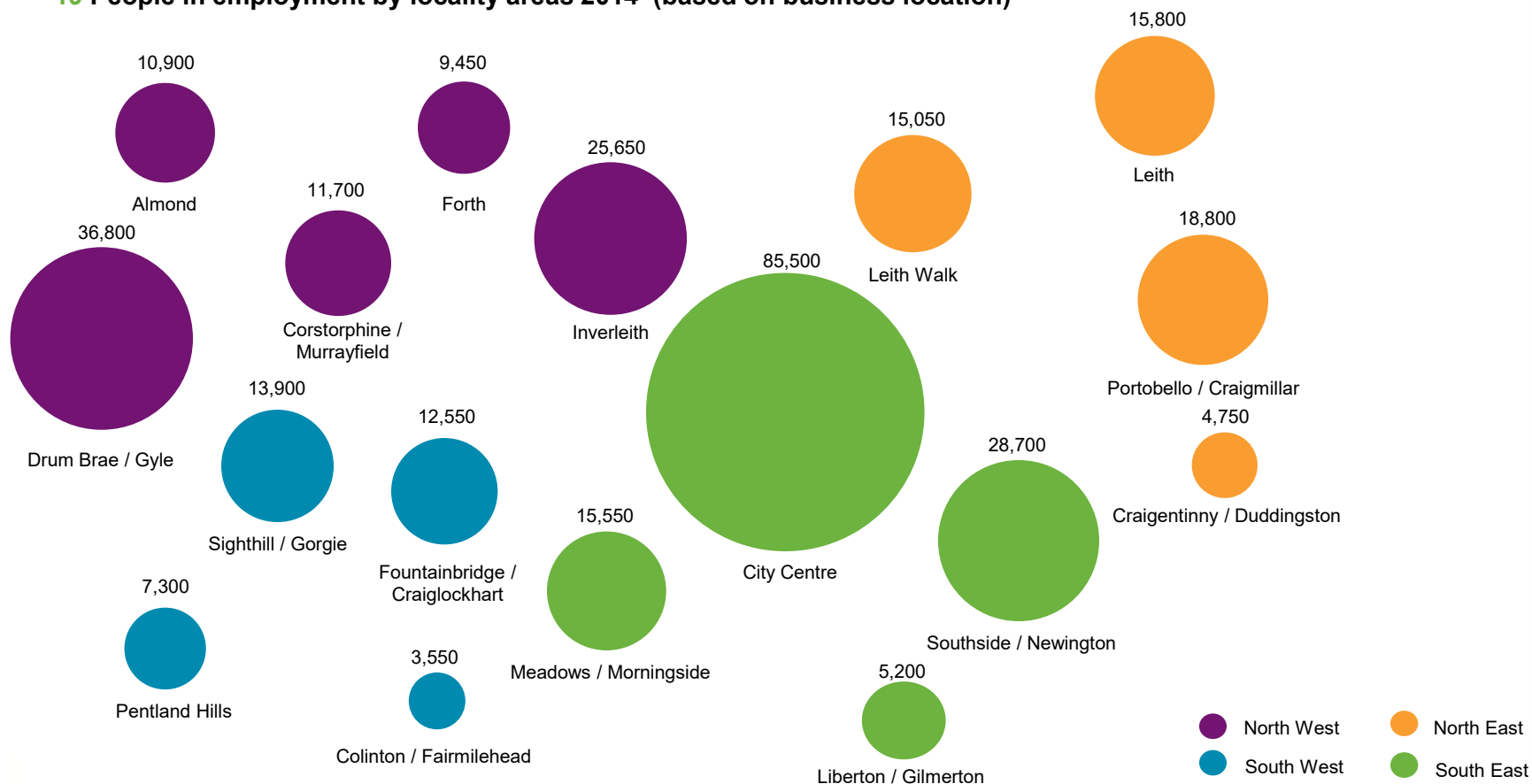
## KEY FACTS

**27% (85,500)** of Edinburgh jobs are based in the City Centre.

**11% (36,800)** of Edinburgh jobs are based in Drum Brae / Gyle.

**5%** of all jobs in Edinburgh or **15,800** jobs are based in Leith.

## 19 People in employment by locality areas 2014 (based on business location)

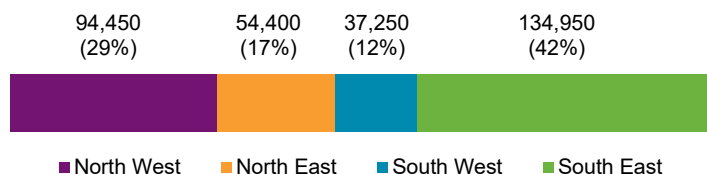


Note: Size of circle corresponds to total number of employment jobs located in Edinburgh electoral wards for 2014.

Source: [Business Register and Employment Survey 2014/NOMIS](#)

# Work

## 20 People in employment and top five industries by locality areas 2014

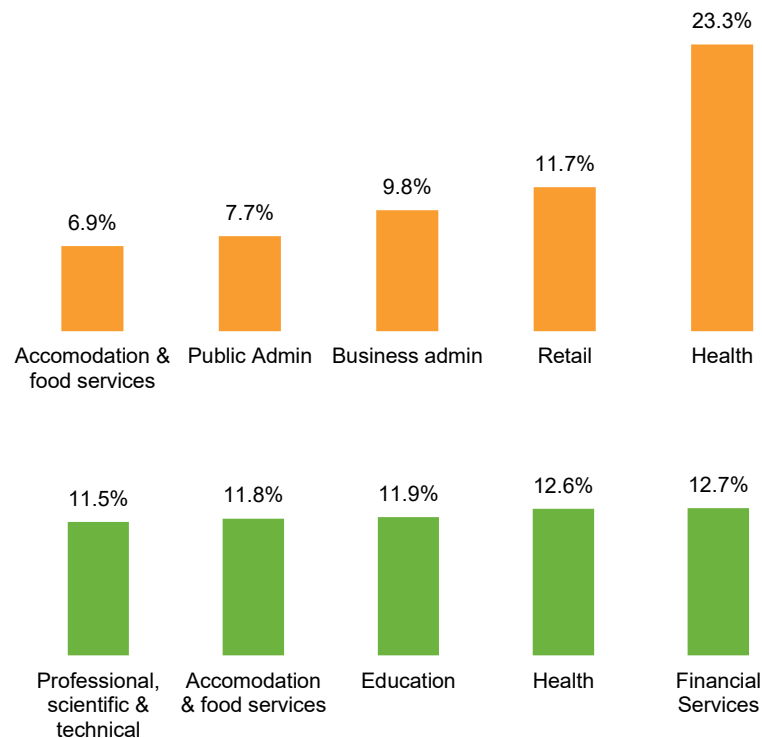
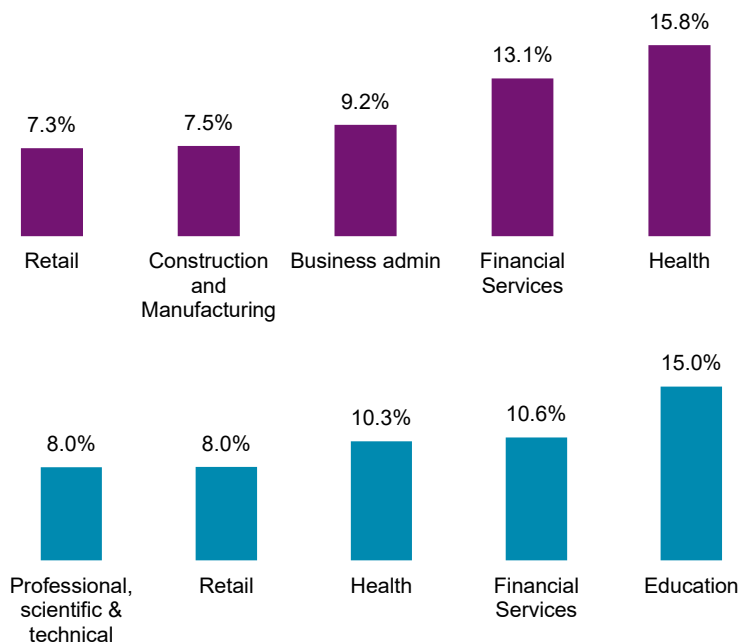


### KEY FACTS

**42%** of Edinburgh jobs are based in the South East locality area of Edinburgh.

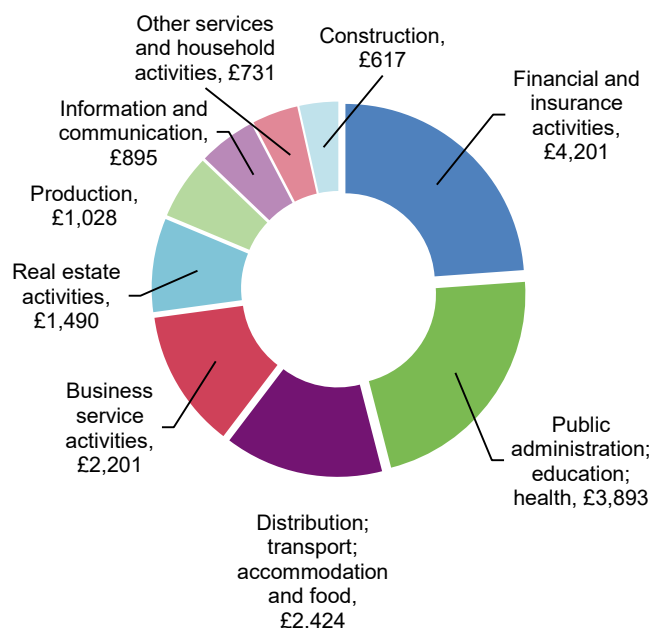
At **23% Health** accounts for twice as many jobs than any other sector in the North East locality.

**Financial Services** make up at least 10% of all jobs in the North West, South West and South East of Edinburgh



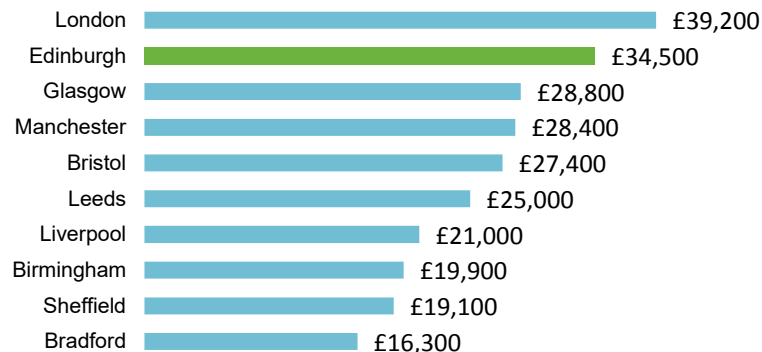
# Economy and Enterprise

## 21 Gross value added (GVA) in Edinburgh 2014 (£ millions)



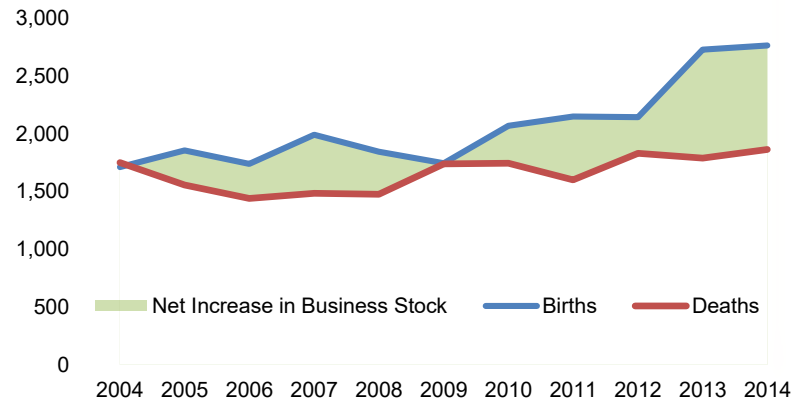
Source: [Office for National Statistics](#)

## 22 Gross value added (GVA) per capita in major UK cities 2014



Source: [Office for National Statistics](#)

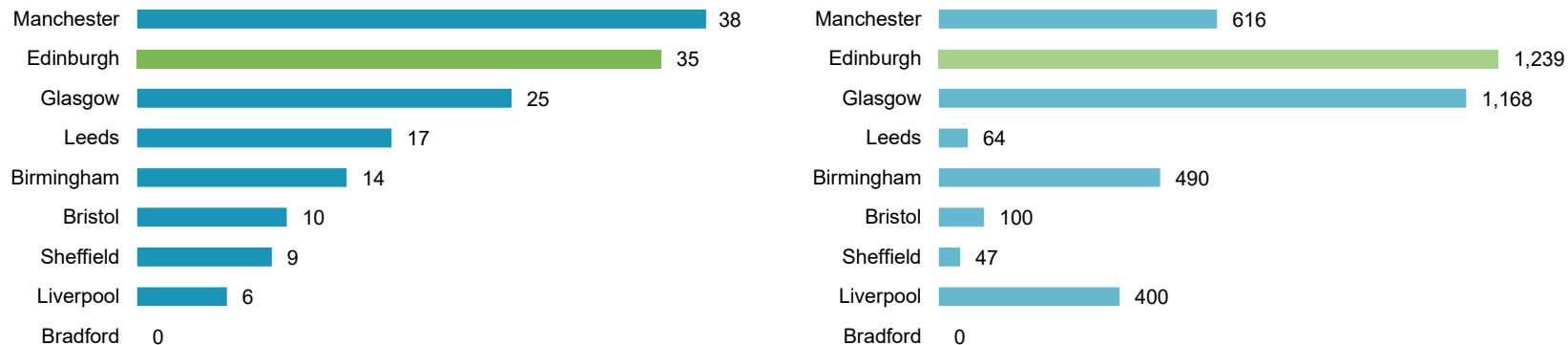
## 23 Business demography birth and deaths 2004 to 2014



Source: [ONS Business Demography](#)

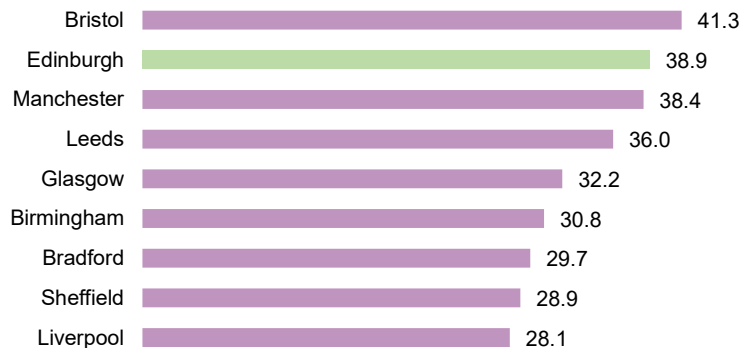
# Economy and Enterprise

## 24 Foreign direct investments in major UK cities: projects and jobs created 2015



Source: [FDI Markets](#)

## 25 Business density: registered businesses per 1,000 residents in major UK cities 2014



Source: [ONS Business Demography](#)

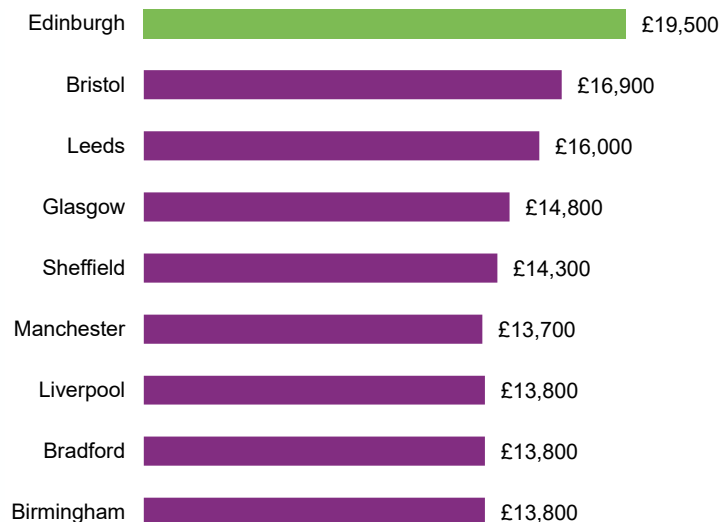
## 26 Entrepreneurial attitudes, 2014



Source: [Global Entrepreneurial Monitor](#)

# Economy and Enterprise

## 27 Average gross disposable income per resident in major UK cities 2014



Source: [ONS \(Disposable Income\)](#)

### KEY FACTS

Edinburgh has the highest average gross disposable income compared to other major UK cities.

**1,620** businesses are in the accommodation and food service sector

**70** businesses in financial services employ more than 250 employees.

**295** businesses in the wholesale, retail and repair sector employ more than 250 employees

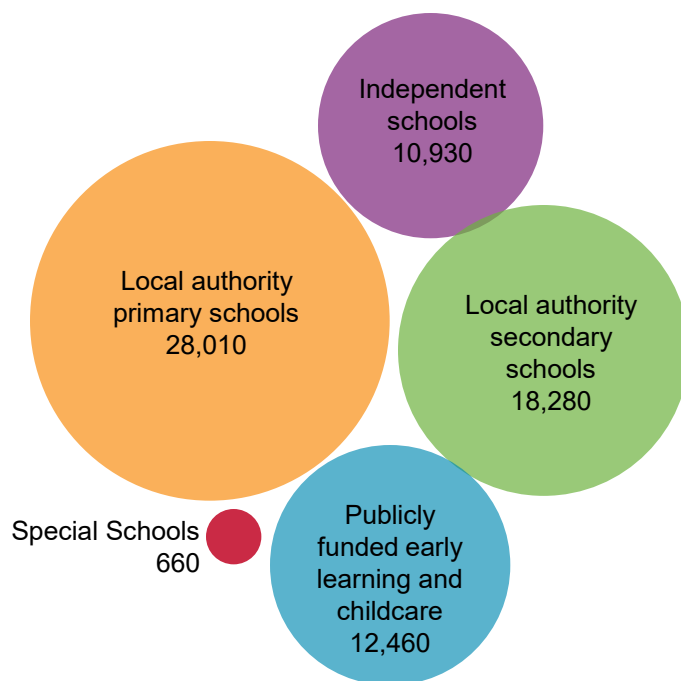
## 28 Registered enterprises in Edinburgh by employee size band and sector 2015

Sector	0 -49	50-249	250+	Total
Professional, scientific and technical activities	3,985	130	105	4,215
Wholesale, retail and repair	2,070	135	295	2,495
Information and communication	2,100	50	40	2,190
Accommodation and food service	1,465	65	85	1,620
Construction	1,335	20	25	1,380
Administrative and support service activities	1,230	55	105	1,390
Other service activities	880	40	25	950
Human health and social work	825	85	75	985
Real estate activities	780	30	25	835
Arts, entertainment and recreation	485	20	20	530
Manufacturing	465	25	25	515
Financial services	460	35	70	565
Transportation and storage	205	30	40	280
Education	240	15	15	270
Primary industries and utilities	200	0	20	225
<b>Total</b>	<b>16,740</b>	<b>740</b>	<b>975</b>	<b>18,450</b>

Source: [Office for National Statistics](#)

# Education and Skills

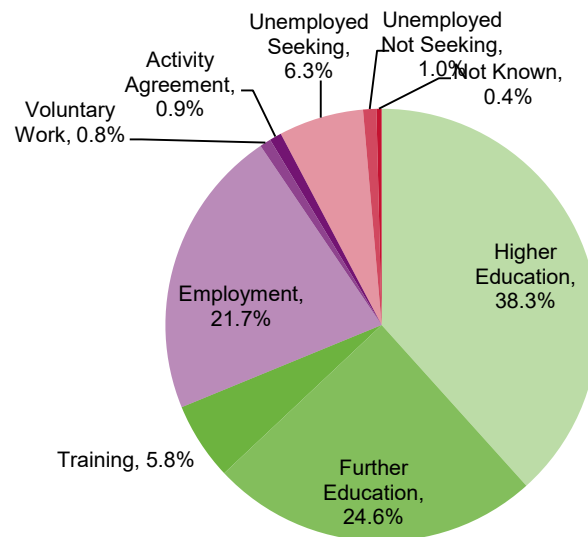
## 29 Number of pupils in Edinburgh schools 2015



Source1: [City of Edinburgh Council Key Facts and Figures](#)

Source 2: [Scottish Council of Independent Schools](#)

## 30 School leaver destinations in Edinburgh 2015



Source: [Skills Development Scotland](#)

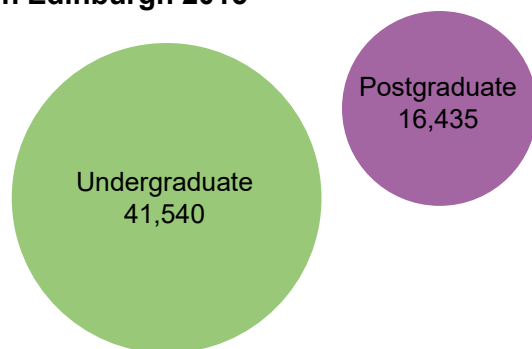
### KEY FACTS

**1 in 13** primary and secondary students go to an independent school in Edinburgh.

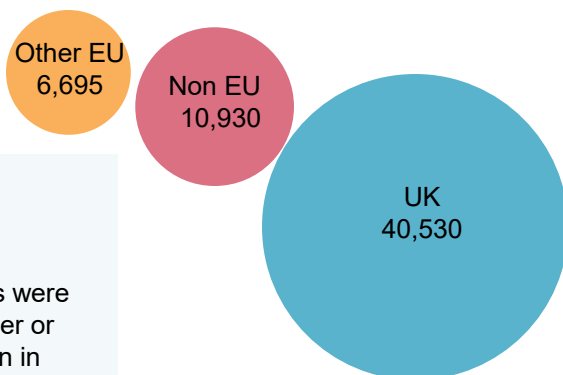
Positive destinations for Edinburgh School Leavers increased from **88.3% in 2012** to **92.3% in 2015**.

# Education and Skills

## 31 Students enrolled in higher education institutions in Edinburgh 2015



## 32 Students enrolled in higher education institutions in Edinburgh 2015 by domicile



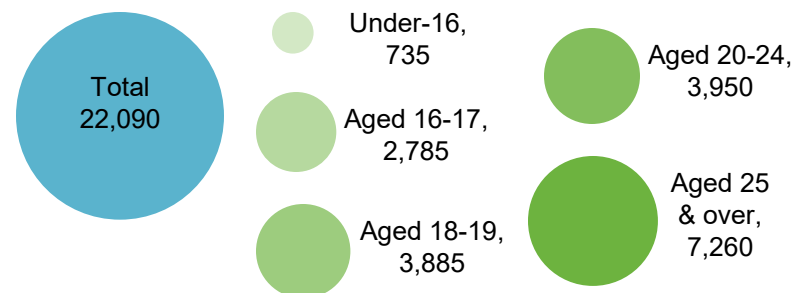
### KEY FACTS

#### EDUCATION

**80,245** students were enrolled in further or higher education in Edinburgh in 2015

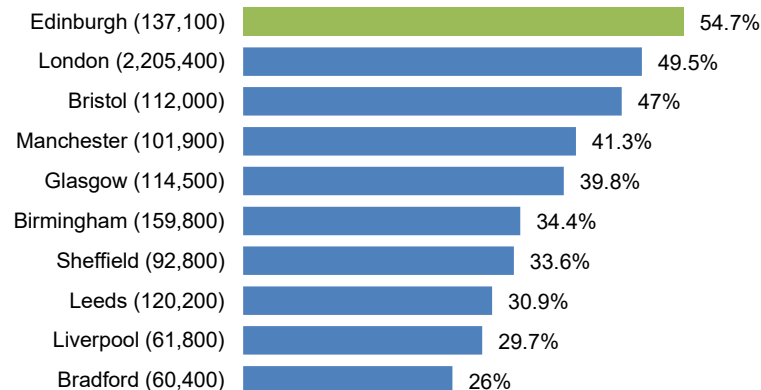
Source: [Higher Education Statistics Agency](#)

## 33 Students enrolled in Edinburgh College 2015



Source: [Scottish Funding Council](#)

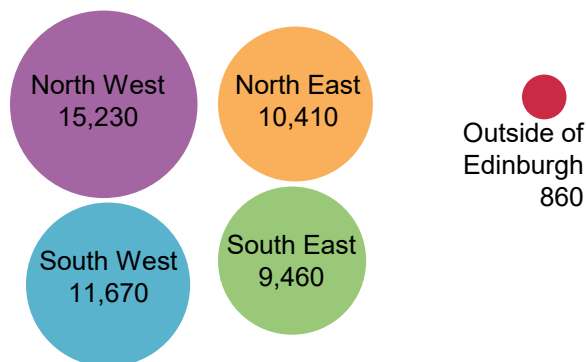
## 34 Working age residents in workforce educated to degree level or above in major UK cities 2015



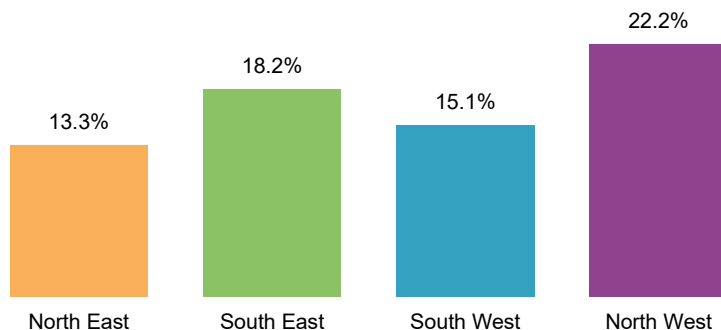
Source: [Annual Population Survey/NOMIS](#)

# Education and Skills

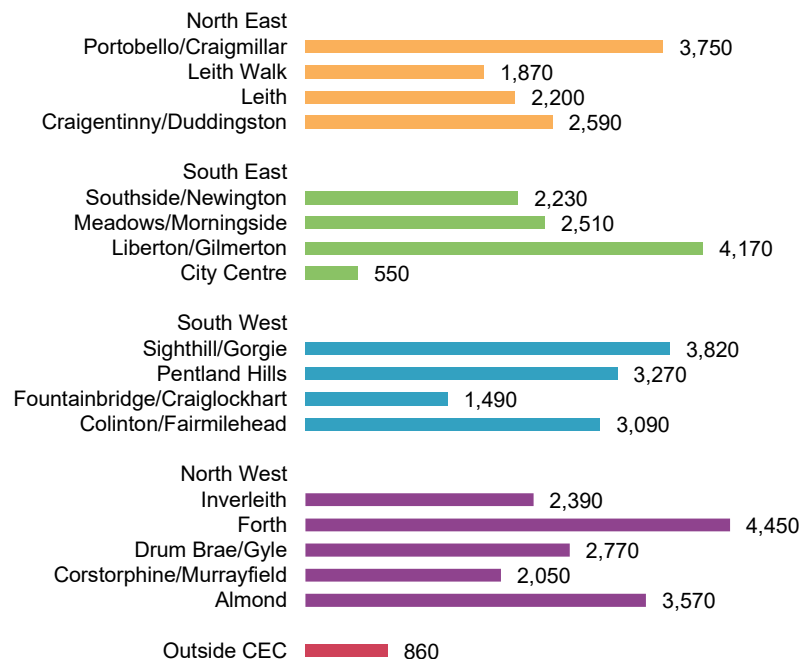
## 35 Number of school pupils by Edinburgh locality 2015



## 36 Percentage of school pupils from a family where main home language is not English 2015



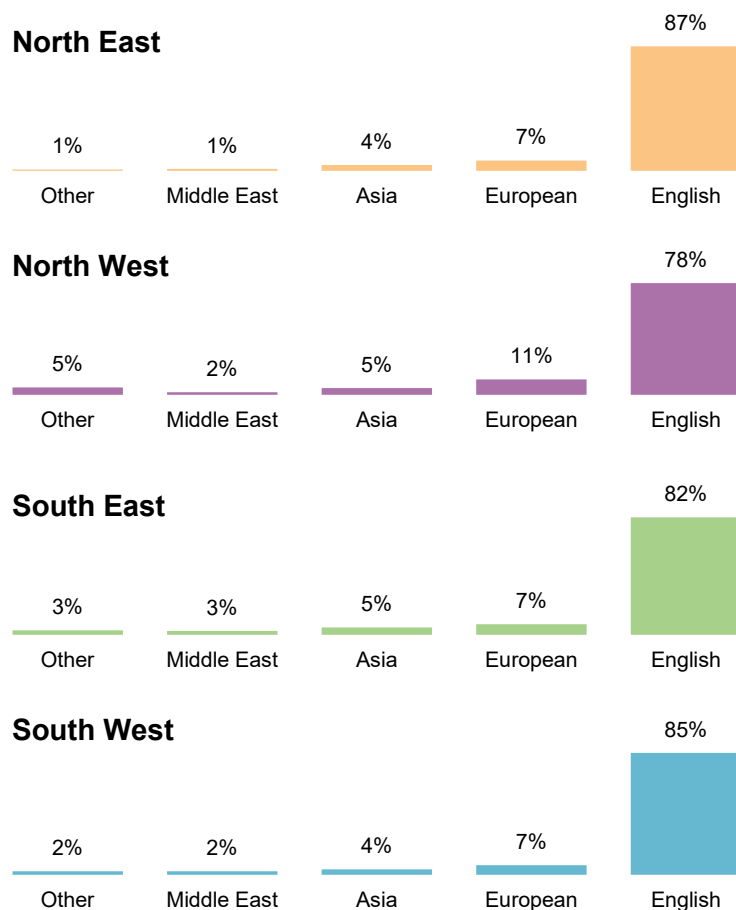
## 37 Number of school pupils by Edinburgh ward 2015



Note: Figures above relate to local authority school pupils and is based on the where the pupil lives rather than the location of the school.

# Education and Skills

**38 Percentage of pupils by Families main home language by locality area 2015**



**39 School pupils from a family where main home language is not English 2015 top 25 languages**

Language	Per 10,000 pupils
Polish	490
Arabic	145
Urdu	133
Chinese	96
Punjabi	75
Bengali	71
Scots	65
Spanish	60
Turkish	33
Hindi	32
French	29
Malayalam	27
Portuguese	26
Italian	25
German	23
Romanian	20
Tagalog	20
Russian	19
Hungarian	18
Telugu	17
Tamil	17
Lithuanian	12
Nepalese	11
Greek	10
Latvian	9

# Tourism

## 40 Tourism in Edinburgh 2014

	Domestic	Overseas	Total
Number of Visits	2.21 million	1.59 million	3,795 million
Number of Nights	5.27 million	8.13 million	13,397 million
Average trip duration (nights)	2.4	5.1	3.5
Tourist Expenditure	£513 million	£726 million	£1,239 million
Average Expenditure per visit	£232	£457	£326

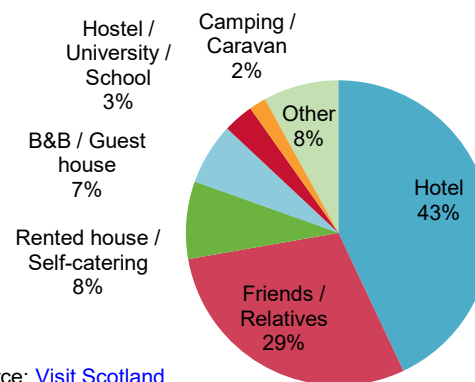
Source: [Visit Scotland](#)

## 41 Average daily expenditure of visitors to Edinburgh 2013 to 2015

	2013	2014	2015
Accommodation	£29.15	£34.13	£34.19
Eating / Drinking	£20.61	£23.43	£24.85
Shopping	£14.52	£17.63	£17.43
Entertainment	£8.27	£9.34	£10.80
Travel / Transport	£4.00	£5.43	£5.46
Total	£76.55	£89.97	£92.73

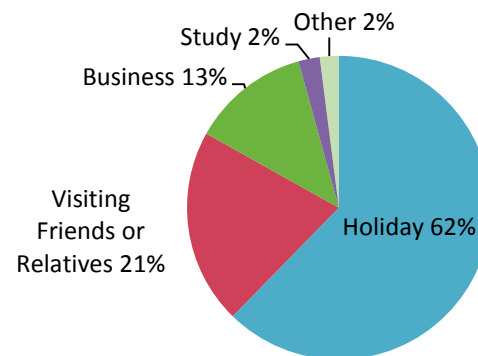
Source: [Essential Edinburgh / LJ Research](#)

## 42 Accommodation used by visitors to Edinburgh 2014



Source: [Visit Scotland](#)

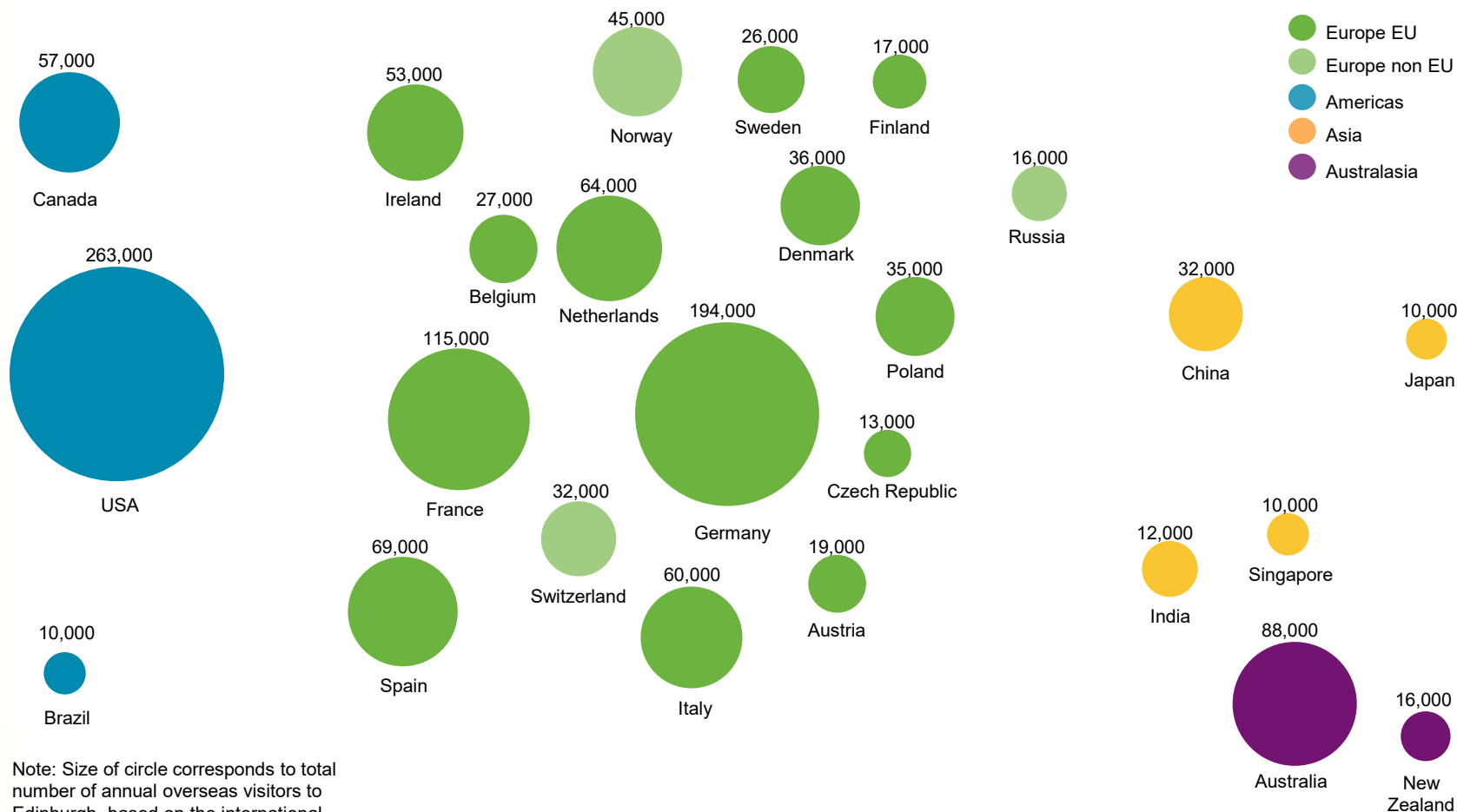
## 43 Overseas visitors to Edinburgh by purpose of visit 2014



Source: [Visit Scotland](#)

# Tourism

## 44 Estimated annual overseas visitors to Edinburgh by country of residence 2013-15



Note: Size of circle corresponds to total number of annual overseas visitors to Edinburgh based on the international passenger survey. Figures are an indicative estimate.

Source: [Visit Britain – inbound town data](#)

Top 25 countries are provided.

# Tourism

## KEY FACTS

Edinburgh's 12 festivals generated economic impact of **£280m** in Edinburgh in 2015.

That represented a 19% increase since 2010.

Source: 2015 Edinburgh Festivals Impact Study

## 45 Top visitor attractions in Edinburgh 2015

Attraction	2015	Annual change
Edinburgh Castle	1,568,500	6%
National Museum of Scotland	1,567,300	-4%
Scottish National Gallery	1,377,700	6%
St Giles Cathedral	1,108,800	8%
Royal Botanic Garden Edinburgh	889,400	10%
Edinburgh Zoo	633,500	-6%
National War Museum	601,100	1%
Edinburgh Bus Tours	552,000	4%
Scottish National Gallery of Modern Art	457,700	41%
Royal Yacht Britannia	314,600	5%
Scottish National Portrait Gallery	312,900	6%
Scotch Whisky Experience	303,000	-2%
Our Dynamic Earth	299,300	-3%
Scottish Parliament	289,000	-5%
Museum of Childhood	215,800	1%
The Real Mary Kings Close	206,800	1%

Note: Top visitor attractions means attractions that attract over 200,000 visitors per year.

## KEY FACTS

**6 of the top 10** visitor attractions in Scotland are based in Edinburgh.

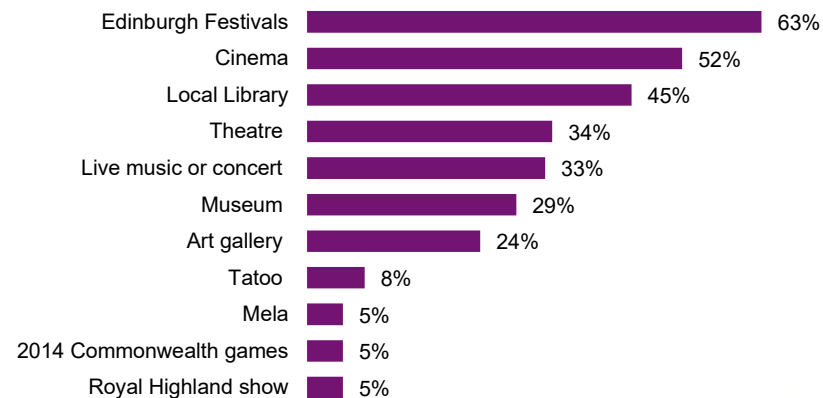
Source: [Association of Scottish Visitor Attractions](#)

## 46 Attendance at major festivals 2015

Festival	Attendees 2015
Edinburgh Festival Fringe	2,298,100
Edinburgh International Festival	441,300
Edinburgh International Book Festival	349,700
Edinburgh Art Festival	297,700
Royal Edinburgh Military Tattoo	220,000
Edinburgh International Film Festival	65,000
Edinburgh Jazz & Blues Festival	39,600
Edinburgh Mela	28,600
Scottish International Science Festival	30,000
Scottish International Storytelling Festival	26,000
Imagine Festival	7,600

Source: [City of Edinburgh Council](#)

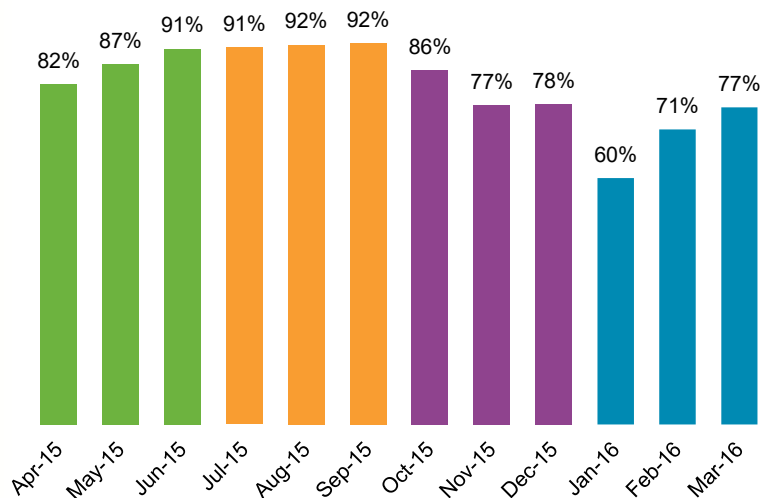
## 47 Residents' cultural activity in past year 2015



Source: [Edinburgh People Survey 2015](#)

# Tourism

## 48 Hotel room occupancy 2015 to 2016



Source: [STR Global](#)

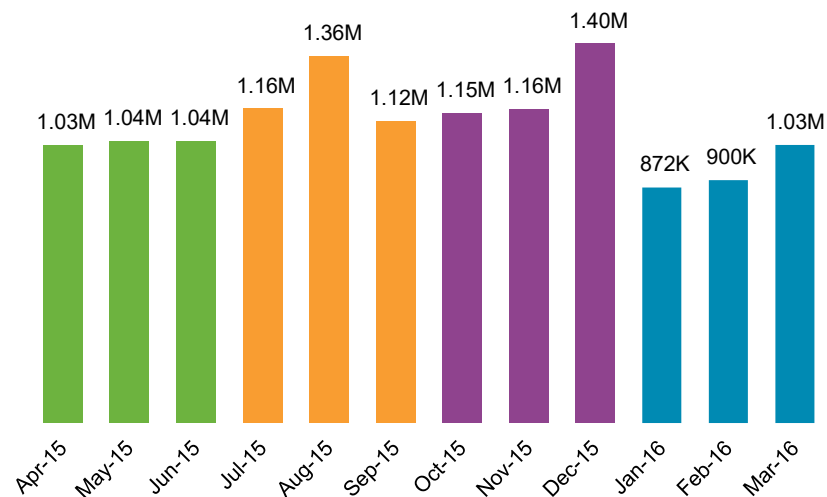
### KEY FACTS

The average occupancy rate was **82%** in 2015.

For 4 months in 2015 hotel occupancy rates in Edinburgh was **above 90%**.

**December** and **August** are the two highest months in recorded footfall traffic along Princes Street

## 49 Footfall on Princes Street 2015 to 2016



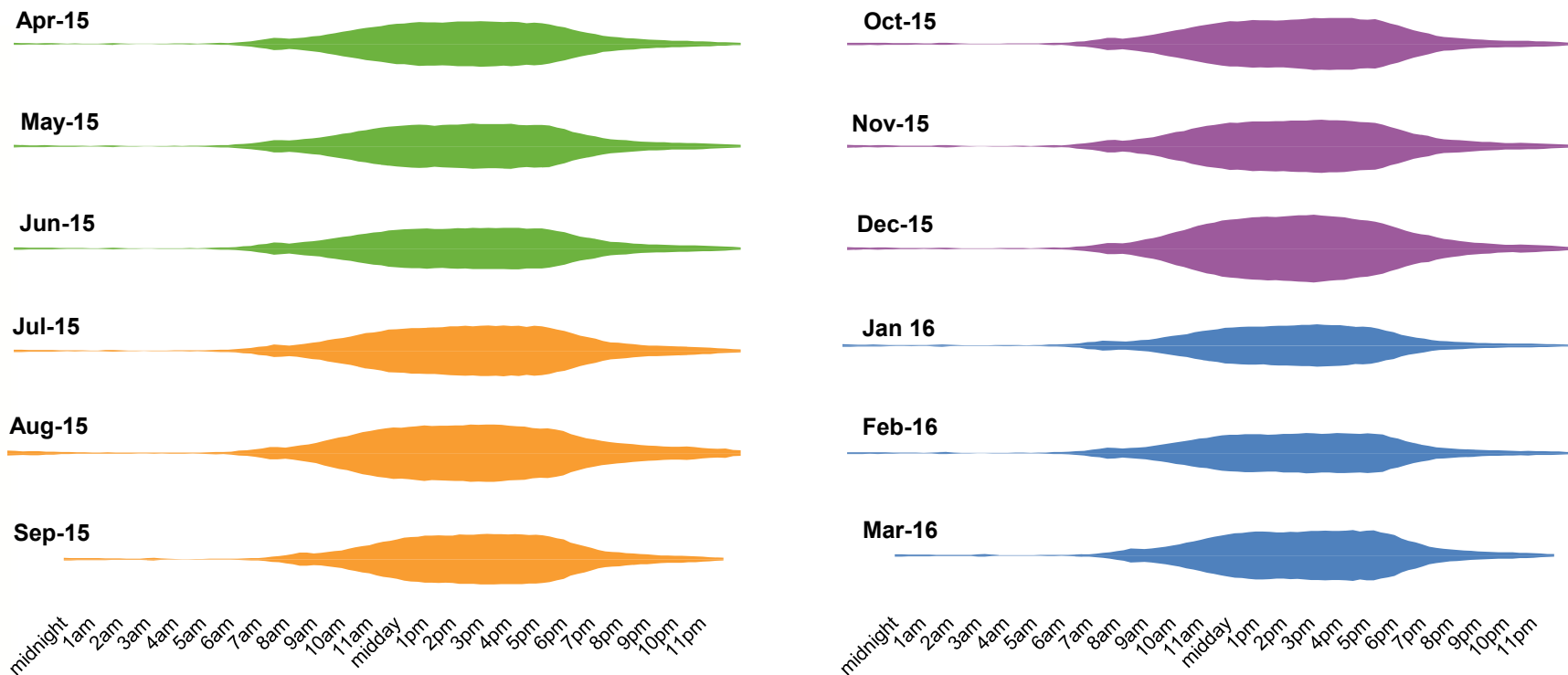
Source: [City of Edinburgh Council /Essential Edinburgh](#)

### MORE INFORMATION

City Centre trend data (retail and hospitality sales, parking, footfall) is available monthly from [Essential Trends](#) publication.

# Tourism

## 50 Footfall on Princes Street during one day by calendar month 2015 to 2016



### KEY FACTS

**December** is the busiest month of the year on Princes Street  
Peak hours of footfall on Princes Street is between **1pm and 5pm**.  
August has the highest footfall **after 7pm** compared to all other months.

# Tourism

## 51 World Cities: Visitors to top 5 most visited Museums and Galleries 2015

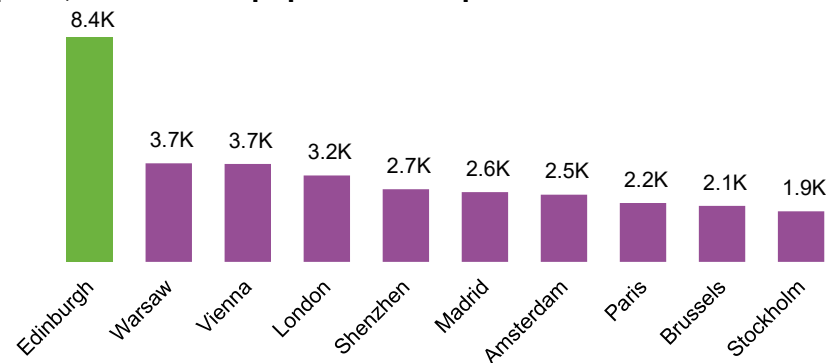
City	Population 2014	Area Size (km <sup>2</sup> )	Visits to Top 5 Museums and Galleries	Relative comparison Visits per 1,000 resident population	Visits per area size (km <sup>2</sup> )
Edinburgh	492.7K	263	4.1M	8.4K	15.8K
Amsterdam	2.4M	2,580	6.0M	2.5K	2.3K
Austin	912.8K	772	1.3M	1.4K	1.7K
Brussels	1.2M	161	2.5M	2.1K	15.3K
Bogota	7.7M	345	1.5M	0.2K	4.3K
Dubai	2.3M	4,367	1.8M	0.8K	0.4K
Hong Kong	7.3M	2,755	4.8M	0.7K	1.8K
Istanbul	14.3M	5,461	8.9M	0.6K	1.6K
London	9.4M	1,572	30.5M	3.2K	19.4K
Madrid	3.2M	604	8.3M	2.6K	13.7K
Melbourne	4.4M	9,991	4.9M	1.1K	0.5K
Montreal	1.9M	624	3.0M	1.6K	4.8K
New York	8.4M	1,214	11.3M	1.3K	9.3K
Paris	12.0M	12,012	26.6M	2.2K	2.2K
Shanghai	24.3M	6,341	9.3M	0.4K	1.5K
Shenzhen	10.8M	1,997	29.4M	2.7K	14.7K
Singapore	5.5M	718	2.9M	0.5K	4.0K
Stockholm	2.2M	6,528	4.1M	1.9K	0.6K
Tokyo	13.2M	2,130	9.7M	0.7K	4.6K
Toronto	2.6M	630	2.6M	1.0K	4.2K
Vienna	1.8M	415	6.5M	3.7K	15.6K
Warsaw	1.7M	517	6.4M	3.7K	12.4K

## KEY FACTS – A CITY OF WORLD CULTURE

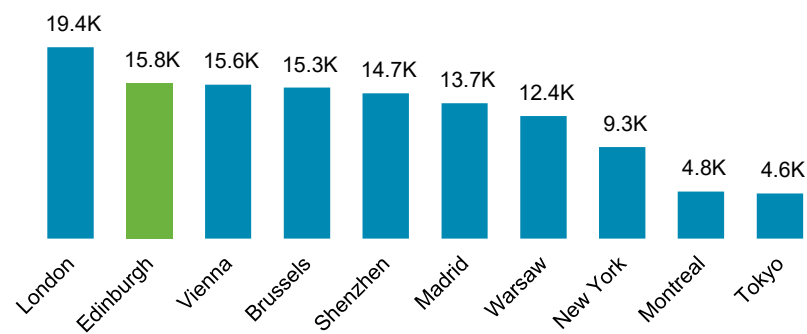
**4.1 million** visitors went to Edinburgh's top 5 Museums and Galleries in 2015.

Higher than most other worldwide cities when compared against the resident population size and geographical area..

## 52 World Cities: Visitors to top 5 Museums and Galleries per 1,000 resident population – top 10 cities



## 53 World Cities: Visitors to top 5 Museums and Galleries per area size (km<sup>2</sup>) – top 10 cities



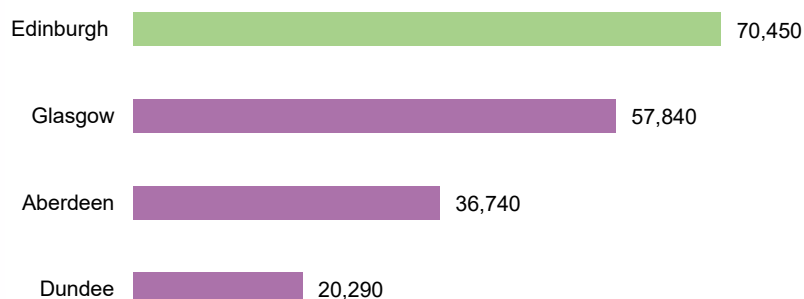
# Environment

## 54 Percentage of household waste recycled in Scottish cities over three years from April 2013



Source: [Improvement Service \(Local Government Benchmarking Framework\)](#)

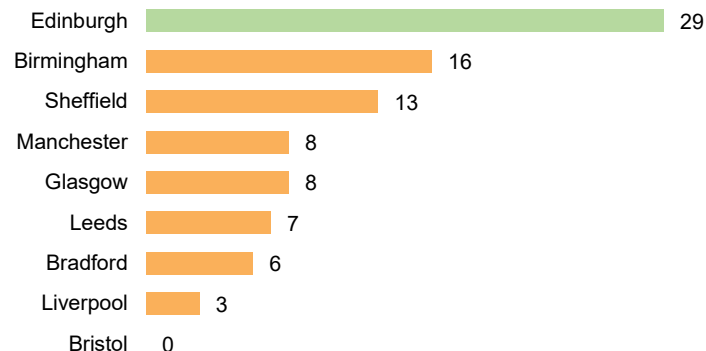
## 55 Tonnes of household waste recycled in Scottish cities 2014



Source: [Scottish Government Household Waste Data](#)

Note: recycled = waste recycled + organics recycled + prepared for reuse

## 56 Green flag parks in major UK cities 2015



Source: [Keep Britain Tidy](#)

Note: The total number of Green Flag awarded parks in Scotland was 65 in 2015. The Green Flag Award scheme is the benchmark national standard for parks and green spaces in the UK

### KEY FACTS – A GREEN CITY

**29** parks in Edinburgh was awarded a green flag award.

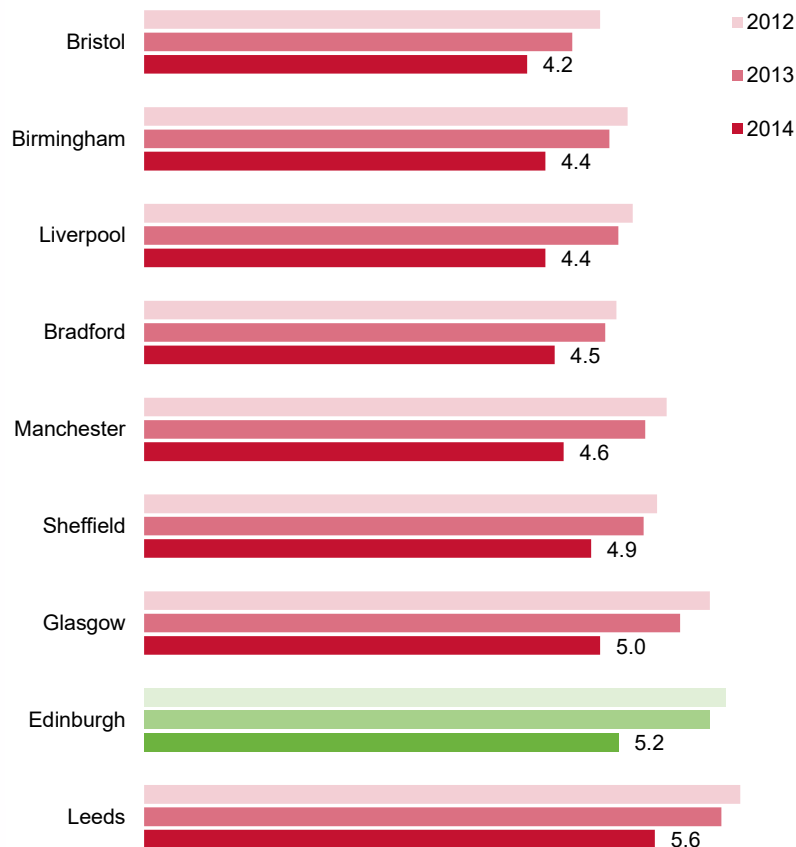
Edinburgh makes up 45% of all Green flag awarded parks in Scotland.

### MORE INFORMATION

Further information on City of Edinburgh Council's service delivery can be found in our [Key Facts and Figures](#) annual publications and our online [Performance Directory](#)

# Environment

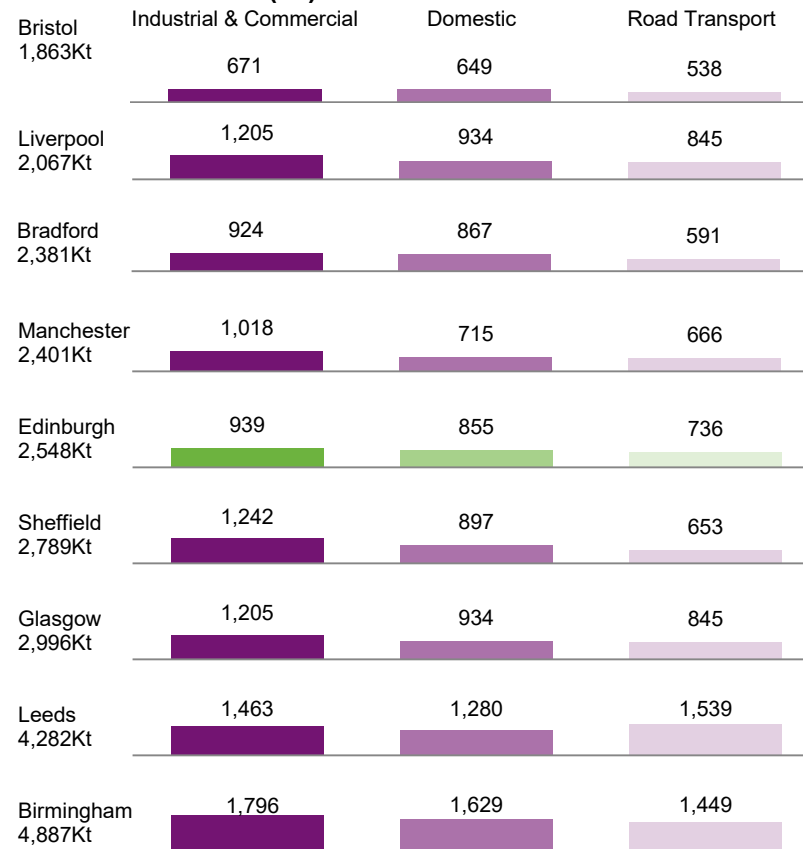
## 57 Carbon dioxide per capita selected UK cities 2012 to 2014



Carbon Dioxide emissions per capita

Source: [UK Dept of Energy and Climate Change](#)

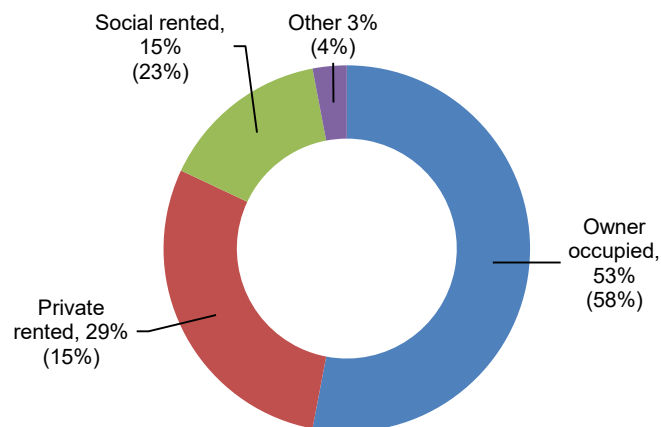
## 58 Source of carbon dioxide emissions major UK cities 2014 in kilo tonnes (Kt)



Note: 2014 totals for Scotland **30,314 Kt**; UK **403,797 Kt**; and Greater London **35,817 Kt**.

# Property

## 59 Housing tenure of Edinburgh households 2014



(Scottish rate in brackets)

Note: Other represents Privately owned vacant second homes.

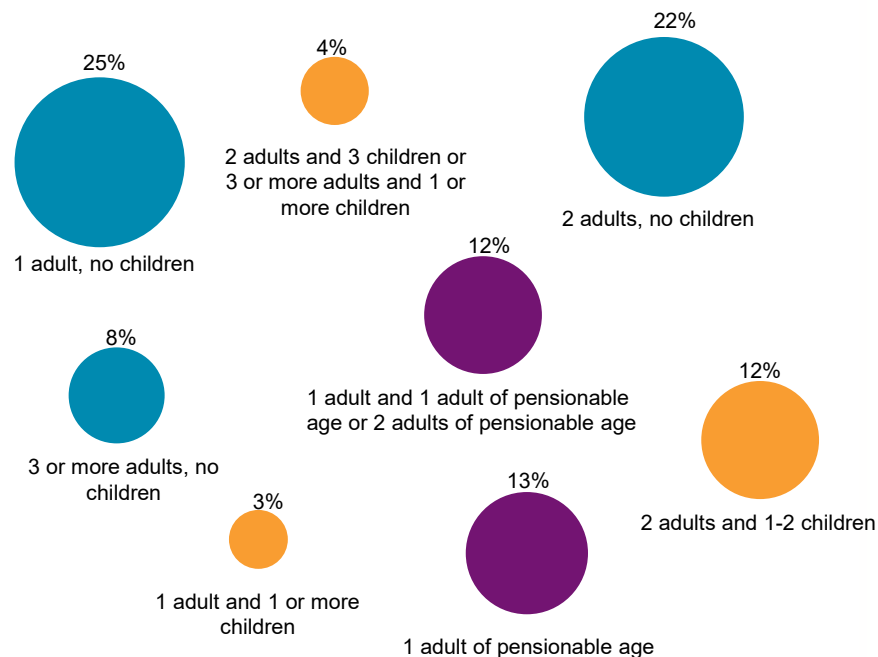
Source: [Scottish Household Survey 2014](#)

### KEY FACTS

#### HOUSEHOLD SIZE

**75%** of households are 2 people or less,  
**25%** are of pensionable age, and  
**19%** include children

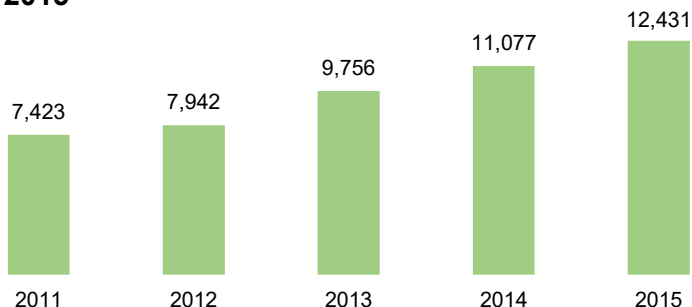
## 60 Household composition 2014



Source: [Scottish Household Survey 2014](#)

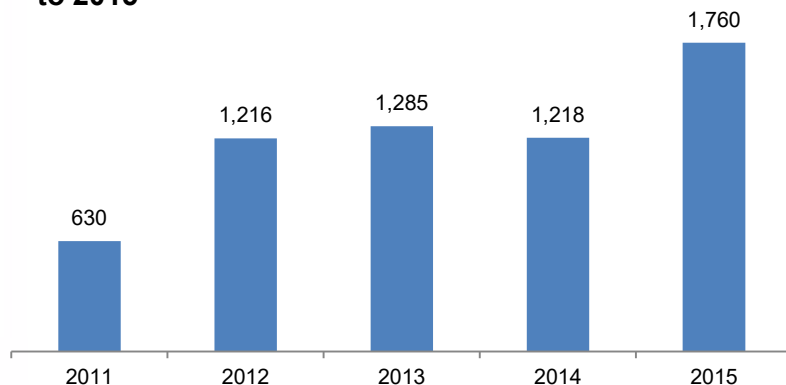
# Property

## 61 Annual number of property sales in Edinburgh 2011 to 2015



Source: [Scottish Government Housing Statistics](#)

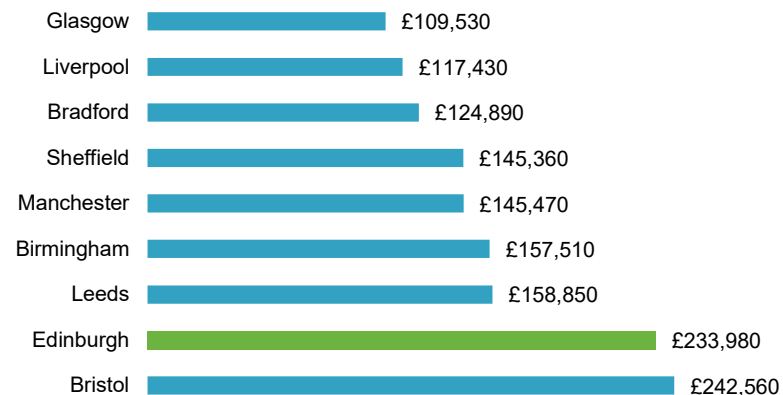
## 62 House building new builds started Edinburgh 2011 to 2015



Note: Total house completions in Scotland 2015 was 17,231

Source: [Scottish Government Housing Statistics](#)

## 63 Average house prices in UK cities 2016

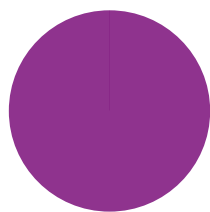


Note: Average house price refers to April 2016 sales. London average price was £470,025, and Scotland = £138,445,

Source: [UK House price Index](#)

# Social Economy

## 64 Charities in Edinburgh 2015



2,169

**Total Income:**

**£2.45 billion in 2015**

16% of Edinburgh's GVA  
(Gross Value Added)

**Charities with income greater  
than £100,000**



29%

**Charities with income less  
than £25,000**



48%

Note: Charities includes charitable trusts and foundations and newly formed organisations which meet the charity test and excludes Further and Higher Education establishments, and private schools.

Source: [OSCR \(Scotland's Charity Regulator\)](http://oscr.gov.uk)

## 65 Ten largest Edinburgh charities by income 2015

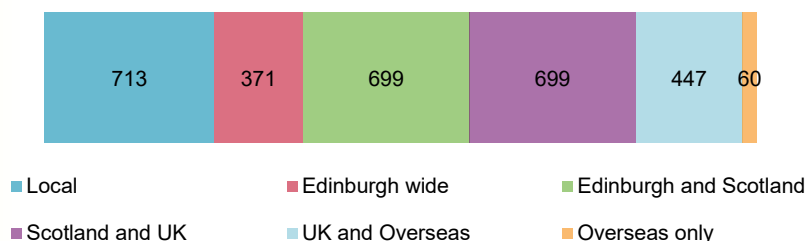
Charity Name	Income
Royal Society for the Protection of Birds	£132.9M
Royal National Institute of Blind People	£114.5M
The Church Of Scotland	£109.6M
Christian Aid	£99.9M
Mercy Corps Europe	£54.1M
The National Trust for Scotland	£46.8M
Link Group Ltd	£46.4M
Bield Housing & Care	£43.3M
Dunedin Canmore Housing Limited	£35.5M
Board Of Trustees Of National Museums Of Scotland	£34.0M

### KEY FACTS

**2,169** charities were registered in Edinburgh in 2015 with OSCR, Scotland's Charity Regulator of which 986 define activity as local or city wide only.

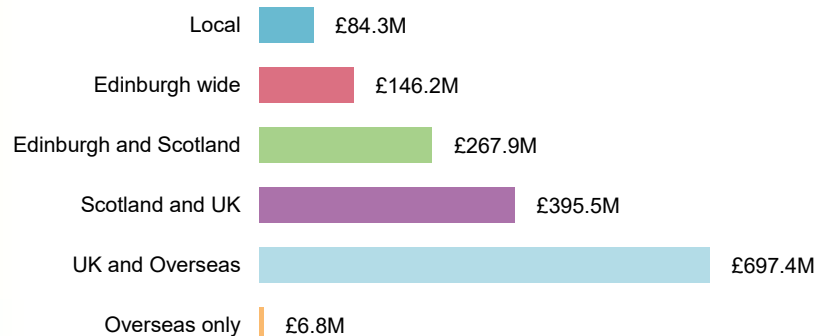
# Social Economy

## 66 Geographical reach of charities registered in Edinburgh 2015



Note: One charity may report more than one type of geographical reach category

## 67 Total income by Geographical reach of charities registered in Edinburgh 2015



Source: [OSCR \(Scotland's Charity Regulator\)](#)

## 68 Number of Social enterprises in Scottish cities 2015

	Number of social enterprises	Incidence (per 1,000 population)	% of Scotland total
Edinburgh	670	1.4	13%
Glasgow	704	1.2	14%
Dundee	132	0.9	3%
Aberdeen	127	0.6	2%
Scotland	5,199	1.0	

Source: [Scottish Social Enterprise Census 2015](#)

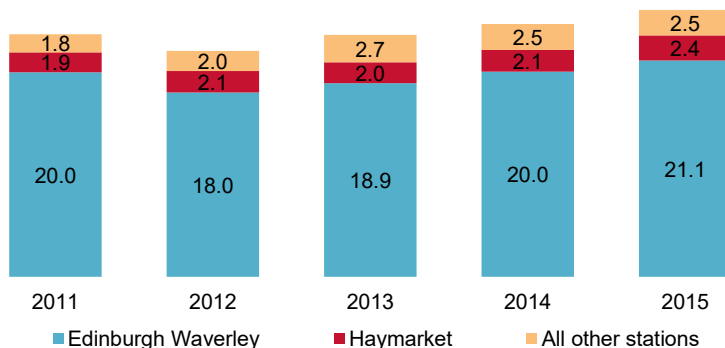
### KEY FACTS

**1,350** charities registered in the city define their activity as 'local' or Edinburgh wide'

Total income from these charities reported in 2014 was **£230.5 million**

# Travel and Connectivity

## 69 Rail passenger numbers (millions) Edinburgh stations 2011 to 2015



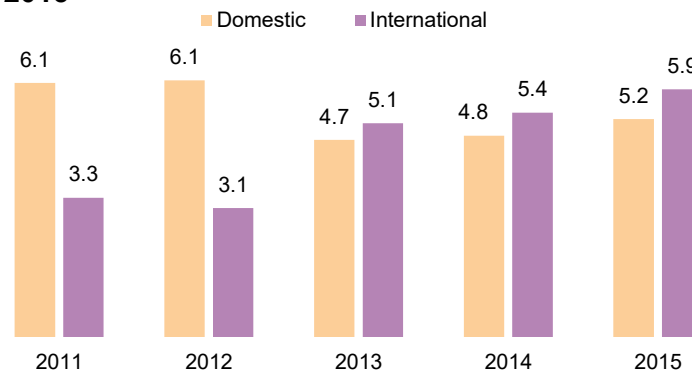
Source: [Office of Rail Regulation](#) Note: Number refers to exits and entrances

## 70 Travel times to Edinburgh

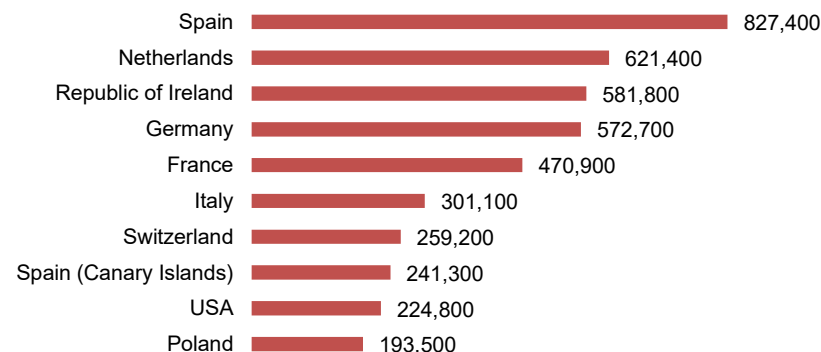
City	Car	Train
Glasgow	1 hour	49 minutes
Liverpool	4 hr 6 min	3 hr 37 min
Manchester	4 hr 3 min	3 hr 28 min
Bradford	4 hr 13 min	3 hr 28 min
Leeds	4 hr 24 min	2 hr 58 min
Sheffield	5 hr 2 min	3 hr 20 min
Birmingham	5 hr 16 min	4 hr 06 min
Bristol	6 hr 33 min	5 hr 50 min
London	7 hr 17 min	4 hr 00 min

Source: [AA](#) and [Scotrail](#)

## 71 Passenger numbers (millions) Edinburgh airport 2011 to 2015



## 72 Top ten international destinations from Edinburgh Airport by passenger numbers 2015



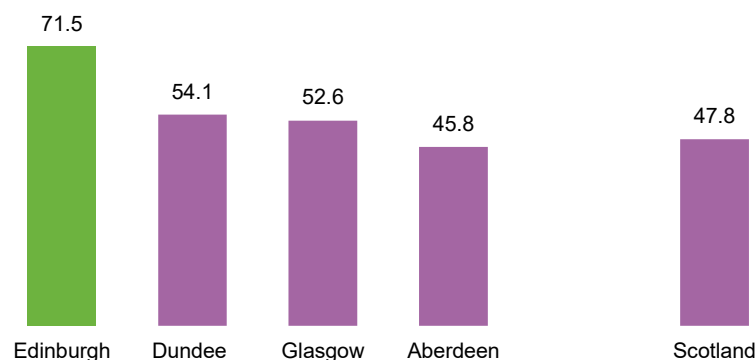
Source: [Civil Aviation Authority](#)

# Travel and Connectivity

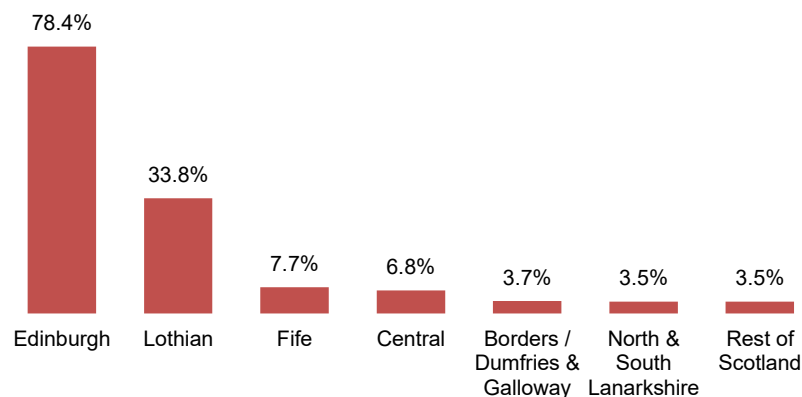
## 73 Main mode of travel Scottish Cities 2014

	Walking	Bus	Bicycle	Car	Rail	Taxi
<b>Edinburgh</b>	32.9%	20.8%	4.2%	39.7%	1.1%	1.3%
<b>Aberdeen</b>	26.4%	7.1%	0.2%	64.8%	0.5%	0.9%
<b>Dundee</b>	39.6%	11.9%	4.2%	42.6%	0.0%	1.9%
<b>Glasgow</b>	29.7%	14.1%	0.6%	47.4%	3.2%	5.0%
<b>Scotland</b>	25.0%	8.6%	1.4%	61.1%	2.1%	1.8%

## 74 Percentage of people who walk more than 3 days of the week as a means of transport in Scottish cities 2014



## 75 Travel to work percentage of workers living in areas of Scotland that travel to work in Edinburgh 2005-2014



### KEY FACTS

#### TRAVEL

**58%** of city residents, who work or study in Edinburgh, commute on foot, by bike or by public transport.

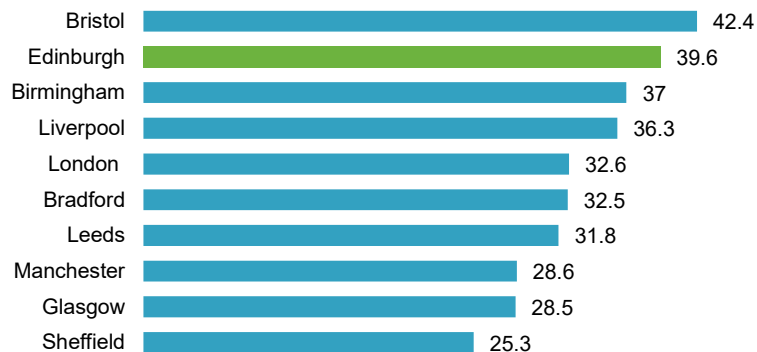
**71.5%** of resident walk for 3 or more days as a means of transport, e.g. going to work or shopping, this is much higher than any other Scottish city and the Scottish average.

**78.4%** of those living in Edinburgh also work in Edinburgh.

**33.8%** of those living in the Lothians travel to Edinburgh to work.

# Travel and Connectivity

## 76 Average download speed in major UK cities 2015 (Mbps)



Source: [OFCOM](#)

### KEY FACTS

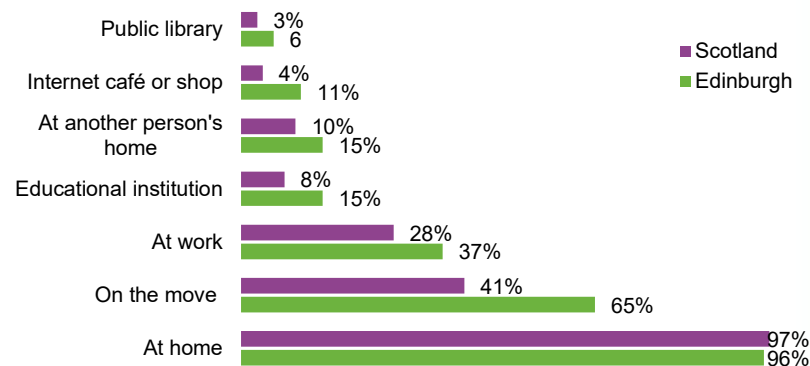
#### CONNECTIVITY

**3 in 4** use a mobile phone to access the internet in Edinburgh.

**2 in 5** use a tablet.

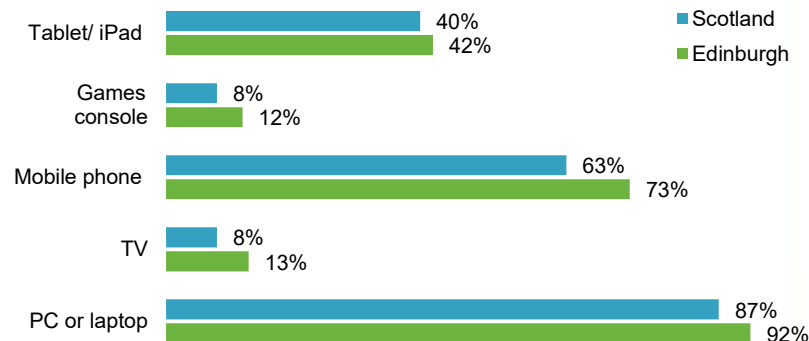
**65%** access the internet while on the move in Edinburgh, 24%-points more than the Scottish average

## 77 Where people access the internet 2014 (percentage of respondents)



Source: [Scottish Household Survey 2014](#)

## 78 Methods used to access the internet 2014 (percentage of respondents)



Source: [Scottish Household Survey 2014](#)

Tell us what you think of Edinburgh by Numbers 2016 by completing our [readers feedback survey](#)

For more information contact: [strategyandinsight@edinburgh.gov.uk](mailto:strategyandinsight@edinburgh.gov.uk)

# EDINBURGH BY NUMBERS 2016