

### **Draft Consultation Plan: Common Good Consultation for Ravelston Park**

This plan aims to support the consultation around the proposals to change the Common Good Status of Ravelston Park from inalienable to alienable. Earlier this year we agreed a Community Asset Transfer of the existing pavilion/nursery to Blackhall Community Trust, but this can only go ahead if the status of the land is changed. The Trust has ambitious plans to replace the existing building with a new build nursery and community facility

Before a petition to the Court of Session to change the status of the land can be submitted, a community consultation must take place to demonstrate there is support for the changes.

#### **Stakeholders**

- Local residents
- Blackhall Craigleith Community Council
- Current park users
- Blackhall Nursery users
- Local Councillors, MSPs, MP etc
- Other community groups – Blackhall Nursey, Blackhall St Columbas Church
- Wider Edinburgh public

#### **Draft Comms Action Plan**

It is suggested that we encourage as many responses as possible online but ensure some information/printed questionnaires are available in local venues (Blackhall Library?) for those who may have difficulty accessing online materials

Action	Audience	Lead
Consultation Hub	Local community/wider public	BP & P&FM Consultation Hub editor
Targeted social media (Facebook) - recommend budget of £60	Local community (Blackhall Primary Catchment	Comms
CEC general social media posts (Twitter and Facebook)	Wider Edinburgh public	Comms

Targeted emails	Key Stakeholders including Councillors, MP and MSP	BP
School updates – Text supplied to Blackhall Primary School and Royal High School to share using their normal parent channels	Local parents	BP/JN
Template posters (to be displayed in local venues)	Local community	BP
Drop in session at Blackhall Library (identify busy times to man stall)	Local community	BP?