

### Draft Consultation Plan: Common Good Consultation for Ravelston Park

This plan aims to support the consultation around the proposals to change the Common Good Status of Ravelston Park from inalienable to alienable. Earlier this year we agreed a Community Asset Transfer of the existing pavilion/nursery to Blackhall Community Trust. The Trust has plans to replace the existing building with a new build nursery and community facility but this can only go ahead if the status of the land is changed.

Before a private bill can be taken to the Scottish Parliament to change the status of the land, a community consultation must take place to demonstrate there is support for the changes.

#### Stakeholders

- Local residents
- Blackhall Craigleith Community Council
- Current park users
- Blackhall Nursery users
- Local Councillors, MSPs, MP etc
- Other community groups – Blackhall Nursery, Blackhall St Columbas Church
- Wider Edinburgh public

#### Draft Comms Action Plan

It is suggested that we encourage as many responses as possible online but ensure some information/printed questionnaires are available in local venues (Blackhall Library?) for those who may have difficulty accessing online materials

Action	Audience	Lead	Contacts
Consultation Hub	Local community/wider public	BP & P&FM Consultation Hub editor	Pamela Dooner
Targeted social media (Facebook) - recommend budget of £60	Local community (Blackhall Primary Catchment	Comms	Sara McGuire

CEC general social media posts (Twitter and Facebook)	Wider Edinburgh public	Comms	Sara McGuire
Targeted emails	Key Stakeholders including Councillors, MP and MSP	BP	
School updates – Text supplied to Blackhall Primary School and Royal High School to share using their normal parent channels	Local parents	BP/JN	
Template posters (to be displayed in local venues)	Local community	BP	Jacqueline Allan
Drop in session at Blackhall Library (identify busy times to man stall)	Local community	BP?	
Formal Newspaper Notices	Wider Edinburgh Public	KP?	Jacqueline Allan